

# The Desert Sun

Of Palm Springs, California

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## This Side Of The Sun

By Phat

Life is earnest, life is real,  
Keep both hands upon that  
wheel!

(NOTE—In reference to the above—Heeding that advice may not be much fun but being what is known as coroner's inquests and in medical circles as a cadaver isn't much fun either. Besides, the state of being deceased lasts so long.)

ANOTHER highly successful Western Week is at an end. But before you toss that cowboy hat at a peg—doff it in the general direction of Los Compadres club. These equine enthusiasts put on another one, their fourth, in great style. Kept the old West alive and gave the Village a splash of color with that Western gear. Keep that outfit handy. Every Saturday is the day to go West in Palm Springs. When asked where my Western clothes were, must confess that the pants are so tight and after a glance at the side elevation in a mirror, I disguised myself as a tourist. Frank Bogert was in a kindly mood at the moment I was in Kangaroo court so the levy was light.

HAD A GOOD IDEA for a Western Week picture. Wanted to get Elmo Fernel, in charge of the week, in an apron, doing some culinary wizardry at a stove. Just so I could write a caption for the picture "Home on the Range." But he wouldn't do it. Reminds me of that old vaudeville act in which one character says to the other: "Opened the oven door this morning and a mouse jumped out at me." "Did you shoot it?" asked the other. "No, it was out of my range." Maybe that's why vaudeville died.

GOT GRABBED by Hal Davis as I was shuffling by the Palm Springs Music Saturday. He was putting on a broadcast from the window. Told me to get a record and he'd play it. Since everyone else he shanghaied for the broadcast was getting in a plug for their own business at Harold Murphy's expense, I picked out that one about "I Got the Sun in the Morning and I'm All Right." At the end Davis said "Take that record. You get to keep it." Then he tells me. If I'd known it before, I'd have picked a record I didn't already have even if it had nothing to do with the sun. I've been getting on the air so much lately pretty soon people are going to call me "Conky."

WHEN Henry Kaiser bought an orange grove at Fontana and turned it into a steel mill there was much fanfare. But Henry J. has been outdone right here in the Palm Springs area. Joseph Blumenfeld took one of the original date groves in the desert to the east and has turned it into one of the most charming resort spots in the vicinity. The Wonder Palms is really a wonder and rightly a date garden. Esther McGee, well known in the Village where she has greeted hotel guests at the swankiest spot, is greeting guests there. She says that in all her time of hosting the great and the near great, she never saw a finer spot than where she is now.

AT FIRST I was irked when I read Sunday morning about James Caesar Petrillo's decree banning record-making. But Mrs. G soothed my breakfast blast by pointing to my collection with the remark that if it were another kind of corn it could put the Marshall plan to shame in feeding Europe. Then, in the same paper saw where the Juke boxes, 450,000 of them in the nation, had an annual take of \$480,000,000. The composers, writers, arrangers, bandsmen, get something for the first record, from then on, you're out. Of course, you can't expect kids like at the Youth Center to pay for Big Name bands. But the people who originally provided the material that's in the grooves ought to get a cut of that \$480 million. They made it possible. But, maybe, I'm wrong again.

CLEAN-UP week (a nine-day week, that is) starts Friday. It's a deal that has long been indicated here. Many people blame our week-end visitors for the Monday morning messes. But you can't blame them too much. There's a psychological angle to it. When you go into a spic and span clean house as a guest you're extra careful, but when you're in a littered house, the urge to think that a little more litter won't matter, is strong. It's up to every individual citizen to be thoughtful.

AT THIS TIME of the year I have embarrassing memories. Once in conjunction with a police chief and as a matter of journalistic enterprise, printed a list of things the kids should not do on Halloween. That was in another town and on another sheet. But the kids took that list of "don'ts" as a manual and a guide for Halloween fun. And I was as popular in that town as one of those pretty black with white stripes pussies would be at a garden party.

ARE DARK GLASSES a part of Western costumes? So many people were wearing them Sunday morning.

### TEMPERATURES

	Max.	Min.
Friday, Oct. 17	89	56
Saturday, Oct. 18	97	56
Sunday, Oct. 19	81	62
Monday, Oct. 20	98	58

Vol. XXI—No. 23

Tuesday, October 21, 1947

Single Copy 10¢

## Parade to Start Clean-up Campaign



ON THE MARCH—One of the many entries in Sunday's Big Parade, the Desert Riders, parade down Palm Canyon drive in a colorful display of horsemanship and the Old West. (Desert Camera Shop photo.)

### Biggest, Best Western Week Comes to End

Echoes of the most successful Western Week ever staged by the Los Compadres are still ringing up and down Palm Canyon drive. The fourth annual event staged by the popular Village riding club saw the following records broken: The Longest Parade on Sunday; two colorful nights of Kangaroo Court, a thrilling Western Show at the Field Club and an overall financially successful event with the American Legion and the Legion's Auxiliary as beneficiaries. As usual, Little Bear was at the head of the parade. It was the 44th parade she had headed down Palm Canyon drive.

THE BIGGEST CROWD of spectators witnessing the high noon parade lined both sides of Palm Canyon drive. Seen participating were The Riverside Mounted Sheriff's Posse, The Colton and Redlands police, Peris Hill Riders, a float with "The Lady from Twenty-nine Palms" aboard and with out-riders escorting her. Also in the parade were the Los Chinos of Indio, and a group of horsemen from Pioneertown who rode their mounts the 46-mile distance to Palm Springs, camping here overnight. Many individual riders also took part in the spectacle. Music for the parade was furnished by the San Bernardino and the Palm Springs High Schools. Phil Delano, chairman in charge of the parade, through the columns of The Desert Sun wished to thank all those who took part.

AT THE FIELD CLUB during the Western Show those who took part in the entertainment played to an almost packed "house". Rene (Frenchy) LeClere was awarded the main prize, a horse with complete gear of saddle and bridle. Many merchants in the city donated prizes for the winners of the staged events at the Field Club. Among them were Worden's Jewelry Store, Indianoya. See WESTERN WEEK, Page 7

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### M. & M. in Session Here

150 Top Flight Business Men of Los Angeles  
Area Gather in Village for Annual Convention

Second convention to take place in the Village got under way at the Desert Inn yesterday morning when 150 of the top flight personnel and industrial directors of the Los Angeles area of the Merchants and Manufacturers Association convened.

They arrived in Palm Springs to listen to the most advanced technique of their profession, during a four day meet ending Thursday, as expounded by a galaxy of Eastern experts, each a specialist in his line.

THIS YEAR the convention sessions will depart from the usual convention type meeting. First session of the entire group took place at 10:45 a.m. yesterday, when C. A. McKeand, Los Angeles employment relations director of the M. & M., outlined the procedures to be followed during the meeting.

INDIVIDUAL conferences will continue straight through to Thursday noon, the end of the conference.

Among the top management men here from Los Angeles are T. T. Arden, president of Grayson Heat Controls; Bryand Essick, president of Essick company; R. G. Kenyon, vice-president, Southern California Edison company; H. H. McClelland, president, Old Colony Paint and Chemical company; Ed Mills, vice-president Van De Kamp Bakeries, and Colin Timmons, president, Superior Tank and Construction company.

Majority of the delegates are staying at the Desert Inn while the rest are guests at the Oasis Hotel.

—Go Western Every Saturday—

### Gems Lost

Husband Reports \$4000  
in Jewelry Missing

W. R. Grashon, 630 Camino Real, reported to police Sunday at 3:40 a.m. that his wife had lost \$4,000 in gems.

He said they had visited several of the night spots in town and the loss consisted of a diamond studded wrist watch and a platinum bracelet set with diamonds.

### Horse Show in Spring

Horsemen's Association Maps Plans for  
Active Season at Busy, Important Meeting

Building and maintenance of good horse trails, a horse show in the spring, and revival of Businessmen's Breakfast rides were among principal topics discussed Friday at an important meeting of the Palm Springs Horsemen's association board of directors at the La Cita.

Raymond Cree, the organization's first president, presided. Present were Frank Bogart, vice president; Carl G. Lykken, treasurer; Hilton McCabe, secretary, and Directors Phil Delano, Barney Hinkle, Earl Cordrey, Hutch Moseley, Bob Peterson, Milton Hicks, Tony Burke, Fred Watson, Roger Williams and Harry Harper.

With expressions of regret and with thanks for his past duties in guiding the club in its formative period, the directors accepted the resignation of Ray Cree. Vice President Frank Bogart now takes over his duties until an election can be held.

PHIL DELANO, as delegate for State Horsemen's association meetings, made his report on the most recent one attended, which was held at the Mission Inn in Riverside last month. He told See HORSEMEN, Page 7

### Interest in Campaign Is High in City

More Committeemen  
Named to Assist in  
Making Event Succeed

A big parade Thursday, division of the city into seven zones, appointment of additional committeemen and plans to publicize the event so that everyone in Palm Springs will know and help, marked activities in the drive to clean up the Village in the nine-day drive starting tomorrow.

The parade will start at 4 p.m., forming at Frances S. Stevens school and proceeding down Palm Canyon drive to Barristo road.

SCHOOL CHILDREN, various civic organizations and business firms will enter, emphasizing the need for concerted action in ridding the city of unsightly spots and dressing Palm Springs up in the manner it deserves. Little Bear will lead the parade. Muriel Fulton is parade chairman.

Bob Bennett, man-power chairman, today announced the names of co-chairmen to aid in the clean-up and designated dates for the various districts in the city. John Connell, commander of the local American Legion post, William Rashall, chief of the Amvets, Ray Sorum of the Lions and William E. Alworth of Rotary, are aiding Bennett in the task.

DIVISION of the city into seven districts, following councilmanic boundaries was announced, dates were set for each district during which the clean-up will be concentrated there and on which city trucks will appear to haul away the rubbish.

District 3 will be attacked the first day, Friday, Oct. 24. All who vote in precinct 3 are included in that district. District 2, the biggest in the city, will be cleaned up Oct. 25 and 26; district 4, Oct. 27; district 5, Oct. 28; districts 6 and 7, Oct. 29; district 1, also a large one, Oct. 30 and 31. District 1 includes all who vote in precincts 1 and 8.

INSPECTORS for the various districts are No. 1, Floyd Bigley; No. 2, E. F. Martell; No. 3, Culver Nichols; No. 4, Charles Farrell; No. 5, Armand Turonnet; No. 6, Tom Keiley; No. 7, C. A. Hyde.

Each district is expected to clean up in the day allotted to it and trucks to haul away the rubbish will follow the daily schedule.

A sound truck will tour each district the day before their date and remind property owners. The truck has been donated by Neva Youngs of Youngs Liquor store and the loud-speaker equipment by Reed's radio shop.

HELP OF ALL the city is needed and an information bureau where those desiring to aid may learn what they can do to further the drive, has been set up. The telephone number is 2233 and a clerk will be on the job from 9 a.m. to 5 p.m. daily.

Those desiring to aid with man power can call Bob Bennett or any of the co-chairmen and those desiring to aid with money for the contest prizes, can call Mrs. Emmajean Hume, finance chairman.

MANY CONTESTS are being planned to stimulate the clean-up and school children are vying to be the first to clean up. The committee wished it understood that See CLEAN UP, Page 7

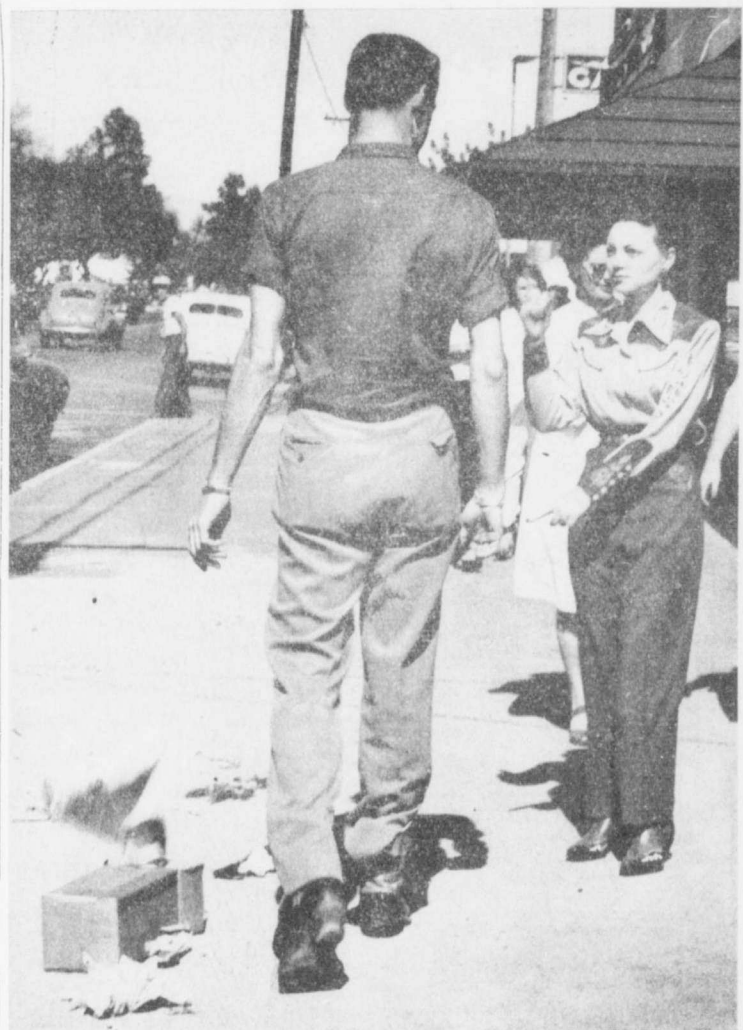
### Souvenirs

Pieces of Crashed Jet P-80  
Sought by Army for Study

A request has been made by Colonel Carl J. Crane, commanding officer of the First Fighter Wing, March Field, that any persons having in their possession pieces of the P-80 (jet aircraft) which crashed in the vicinity of Palm Springs at 10:45 a.m. on the morning of October 14, turn in these parts to the local police station at once.

Although picked up as souvenirs at the scene of the crash, these parts are needed for the investigation of the real cause of the accident. By gathering all information available, other accidents of similar type may be prevented as a result of the investigation, military authorities said.

These parts will be turned over by the Palm Springs police department to the proper authorities at March Field as soon as they are turned in. Cooperation of all residents of this area is asked.



KEEP IT CLEAN—Sylvia Portnoy of the Desert Camera Shop admonishes a stroller not to drop trash on the sidewalks. Clean-up time is upon us. (Desert Camera Shop photo.)

### Indians Clawed, 32 to 0

San Jacinto Tigers Overrun Palm Springs High  
as Latter Forget Their Fundamentals

Palm Springs' Indians were rather forgetful last Friday. They went to a football game with San Jacinto high and left their fundamentals lying around the practice field. And so they were on the short end of a surprising 32-0 rout, surprising because the pre-game yardstick indicated they were a few points better than their opponents.

Disaster hit the local Indians right after the kick-off. On the first play a fumble was recovered by the San Jac Tigers on the locals' 35. The visitors cashed in on the break by booming through for a touchdown.

THEY GOT ANOTHER in that same period, were masters of the play in the second quarter but couldn't score, added one in the third and rubbed it in with two more in the closing episode.

They unveiled a right half by name of Hawes who was a pain in the neck and way stations to the Indians. He went into play dirt for the San Jacintians twice and was a constant threat.

Forward flips, one to Tucker and the other to Boniface, accounted for two markers via the air and Arrietta ran another across. Two of the attempted conversions, both boots, were good.

DURING THE WEEK the Indians had apparently eliminated the Eager Beaver play which resulted in costly penalties and the game to Banning the week before. And they looked good with See FOOTBALL, Page 7

### \$2000 Fire

Home Damaged by  
Blaze in Kitchen

Defective wiring of an electric refrigerator caused fire damages estimated at \$2,000 at the home of Seifried Herzog, 1685 San Jacinto Way, Saturday at 3 p.m. Firemen reported that most of the kitchen was destroyed by fire but the rest of the house was saved.

—Go Western Every Saturday—

### Congratulations

Businessmen Drop in  
on Bullock's New Store

Jack Ballard, manager of the new \$1,750,000 Bullock's store, personally received felicitations and the best wishes of fifty businessmen of Palm Springs on the opening of the new store Saturday morning at 11 a.m.

Those present to greet and congratulate Ballard, were members of the Palm Springs Chamber of Commerce. Later individuals in the group inspected the new establishment.

**The PUBLISHER'S**  
by OLIVER B. JAYNES Corner

HOT SUMMER WEATHER need not prevent Palm Springs and the surrounding area from developing a year-around business. A new day dawns with the coming of surface irrigation through the All American canal. Take Phoenix, Arizona, about which Milton MacKay has written such an interesting article in the Saturday Evening Post, as a good example. From a population of 30,000 in 1920, the Arizona capital has grown to a city of about 200,000 through the combination of a vast agricultural development backed up with the winter tourist business. Phoenix summers are almost as hot as here in Palm Springs, and our climate is even drier. The improvement and general use of cooling devices for homes and stores has made a tremendous difference in desert living during the summer months.

Agricultural development in Coachella Valley and the resort business surrounding Palm Springs are rapidly growing together. Some day they will be joined in the transformation from arid desert to prosperous farms and colorful resorts. Farmers, businessmen and tourists will come here in increasing thousands. There are people who will tell you that the day is not far distant.

This balanced growth will bring about year-around business activity, increased medium-priced home building and a more substantial economy. Visionary? Perhaps, but everything points to the growth of this area. It is bound to come.

AMUSING COMMENTARY on desert climate is related in Mr. Mackay's article on Phoenix. He tells of the pioneer person who turned lawyer. When pressed for a reason, he is said to have declared that "Christianity is based on a system of rewards and punishments. Climate beat me. For eight months of the year the delights of heaven offer no special inducement to Phoenix residents. And for those who live through the other four months, hell has no terrors."

It no longer need be so. The summers in Palm Springs will always be hot but not unbearable. And then, just think how nice it is when October comes with the most glorious days and nights in the world. No wonder the preacher was discouraged!



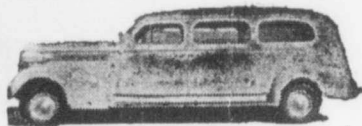


# WHERE TO FIND IT In Palm Springs

A Handy Buyers' Guide For Every Household



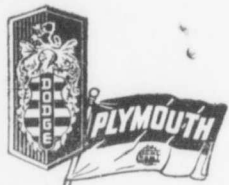
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MEXICAN FOOD—Villagers crowded the homey La Casita cafe, co-owned and managed by Rafaela Marmolejo enjoying the delicious Mexican food. Front booth, left to right: Elaine Flavin, Miss Marian Forbach and Mr. and Mrs. Mike Flavin. Rear booth, facing the camera, Councilman Armand Turonnel, facing them are Mr. and Mrs. Homer Jenkins. Greeting them is the gracious little hostess, Miss Marmolejo. (Desert Sun photo.)

## Pasadena Players Present Comedy, "Dear Ruth" at Plaza Thursday



THROBS—Evelyn Wolfram and Richard Farrell team as the heart-beat combination of Norman Krasna's smash hit comedy "Dear Ruth" at the Plaza theatre Thursday night under the footlight banner of the Pasadena Community Players.

Too many cooks can spoil the broth and too many ardent letters can almost jinx a pair of heartbeats, according to Norman Krasna's smash hit comedy "Dear Ruth", slated for The Plaza theatre on Thursday only, under the footlight banner of Pasadena Community Players.

When little sister tries her penmanship on a lonely soldier and uses her big sister's name and photographs, the comic storm begins. Mother, father, a stuffy would-be suitor are no help as that storm brings confusion and laugh-packed complications.

Playwright Krasna, who halves his time between film scripting and stage hits, created an all-time comedy hit when he wrote "Dear Ruth". His previous national smashes had been "Louder Please" and "Small Miracle".

Pasadena Community Players, after last season's success with "Claudia", have hit the footlight road with another Broadway "Best Play". Marcella Cisney directs and the company includes Evelyn Wolfram, Richard Farrell, Florence Riccobono, Arline Schulz, Julian King, Kathleen Hayes, John Warren, Mary Wing, Eric Don Carlson and Charles Baker.



Maestro Percy Faith of CBS' "The Pause That Refreshes" has the "most artistic" chin in the country, and CBS singer Jack Smith's is the "most masculine". So voted the International Institute of Artists and Photographers in a recent survey of extremes in American Males' chins. Faith's music is heard Sundays at 3:30 p.m. and Smith Mondays through Fridays at 8:15 p.m. over radio KCMJ.



HERE TONIGHT—Joan Bennett who appears in "Women on the Beach" a tense story being shown tonight and tomorrow night at the Palm Springs theater.

Clyde, Britain's famous ship-building city, had its worst year in 1931. Business dropped 70 per cent below that of 1913, the best year on record.

## Desert Artist to Display Canvasses Here on Art Week

Jean Coutts has been appointed chairman for the Palm Springs, Cathedral City and Desert Hot Springs area to serve during National Art Week which starts Nov. 1.

In lieu of a display at a gallery, local artists are urged to get in touch with Miss Coutts who is planning a display of the work of desert artists in the show windows on Palm Canyon drive. Some of the paintings will be on display at local hotels during the week.



## NEW, UNFURNISHED HOUSE

This new Desert home is nearing completion and will be ready for occupancy within 6 weeks. Consisting of 2 bedrooms and 1 bath, it is an ideal little house and comfortably arranged. Desirably situated, this property can be bought on very liberal terms, and the price is right.

\$11,500

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For Information Write: Mr. George Olman, Palm Springs Arcade Building  
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Phone 2701

Telephone Directory Goes to Print This Week

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## Cathedral City News Roundup

Reported by MACK MOORE

### Outgoing Mail Closing Earlier

Due to the increased business at the Cathedral City post office it has been found necessary to close the windows for outgoing mail at 9 a.m. and 3 p.m. instead of at 9:15 a.m. and 3:15 p.m. as heretofore.

Post office patrons were urged to make a note of the new hours to avoid delays in the mail.

Two eastern Psychological association members have determined that a click has no tone, therefore cannot be called a musical sound.

### Many Changes in Cathedral City

Mack Moore Writes Still Absentee Desert Denizens of What They'll See on Return

Dear Absent Cathedralites:

In order that you may recognize Cathedral when you return, I feel impelled to give you a brief resume of what you will find.

On both sides of Highway 111, at the Tramview Trailer Park, you will first find the evidence of new growth in the way of building. Stores, display rooms and a cafe line the road for about a half mile in that vicinity. Then comes the new dip in the road, the State's reluctant contribution to our local flood control. On the right is Walter Melrose's attractive tract office, pointed a lovely deserty green.

**UPON ENTERING** Cathedral you will notice the absence of the "Gates" which were removed by the State as a traffic hazard built upon state property. Down to the left on Cathedral Canyon drive is the new fire hall. During the summer Mr. Zouganeli's building has had its face lifted, likewise the Texaco Service station, which is now operated by Mrs. Harriet Day's nephew Glenn Kuhry. Ben Scott has added a new front wing to his gift shop, while across the street Ray Potter has opened his large new market with five plate glass windows from floor to ceiling.

The Johnny Palmers are operating a lunch fountain there and Bob Camp and Harold Crawford have a display of electrical equipment. The site of the old store is a dry cleaning and laundry establishment and I understand

that yardage and notions will be handled also. The sheet metal office on the church lot is now located at the Tramview Trailer Park and the Beckley Real Estate is the only building occupying that land. The vacant lot between the Almacey building and the Broadway Court now houses a nursery where I am told plants may be bought at Los Angeles prices.

**AT THE EAST END** of town the Peter Pan Pantry is now enlarged and is again running the bakery with the recipes Miss Hill and Johnson used in Palm Springs. Just west of the Pines-to-Palms Motel there is now an outdoor eating patio with colorful umbrellas, specializing in barbecues. Across the Dunes Road (Date Palm Drive on official maps) on Indian land is a new cafe operated by a Mrs. Vogel, made from Torney buildings. Beyond this is a corrugated steel building housing an auto repair shop.

The old guard house of the Torney hospital is to be a service station across from Vogel's cafe, while beyond this again is another piece of Torney housing a self-service laundry owned by Mr. Tarr, formerly of the Standard Service Station, already open for business.

This accounts for only Broadway, and verily it seems that most of the other Torney buildings have been moved on vacant lots throughout the town.

—Mack Moore.

### Announcing Our Re-Opening



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NORTH PALM CANYON DRIVE  
AT THE CORNER OF VIA LOLA

MAKE RESERVATIONS IN ADVANCE  
AT ABOVE LOCATION  
OR PHONE HOLLYWOOD 3621

### Cathedral Group of A. A. Hears 2 Interesting Talks

The Cathedral City group of Alcoholics Anonymous held their meeting in this district in the Town hall on Thursday night October 16. In the afternoon women from Indio, Palm Springs, and Redlands heard two speakers from Los Angeles and Redlands give moving, life-histories and tell how they had at last found the answer to their problem of alcoholic drinking. These meetings are being held regularly Thursdays at eight and those interested, either for themselves or friends' sake, are invited to attend.

### Woman's Club to Open Season on November 5

Cathedral City Woman's Club will hold its annual breakfast meeting, as the opening of the season on Wednesday Nov. 5, 11 a.m. at the Totem Pole cafe. Telephone Mrs. Lolita Waller for reservations—4275.

Members are reminded that an all-day meeting will be held at the Town Hall Wednesday, Nov. 19, from ten to four, in order to sew on articles for the Christmas fair. Each member is to bring her own sandwiches and the club will serve dessert and coffee.

The combined carry-over of corn, oats and barley into 1947-48 is expected to be 50 to 75 per cent greater than last year, with most, if not all, of the increase in corn.

### Improvement Assn. Maps Program for Many New Events

Board of directors of Cathedral City Civic Improvement association convened Tuesday night at the home of Alex Bowker at the DeLuxe Trailer Park to plan their program for the ensuing season.

At the first open meeting of the season, to be held at the Town Hall this coming Thursday at 8 p.m., a group under the direction of Mrs. Marie Ide will be formed to prepare the library for November 1.

It is anticipated that from the younger members of the community, an interested group eager to learn about some of the principles of dramatics, shall be formed shortly with the goal the side-show in the Pioneer ball scheduled for early January.

At Thursday's meeting, also, the plans for classes in arts and crafts will be discussed under the direction of Andrew Lester, new teacher of art in Palm Springs school district. It is hoped that enough active enthusiasm can result eventually in the organization of adult education classes in this end of the valley.

Members and others interested in contributing ideas and in actual participation will be eagerly welcomed at the open meeting Tuesday.

Line crews of the telephone division of the California Water and Telephone company are beginning to readjust their equipment in Cathedral City in an effort to decrease the load on the few trunk lines serving the village. As a result, users now on suburban lines, will probably have the opportunity to choose a higher type service in the next few months. It was hoped that house numbers would be available for printing in the new directory to be published shortly. In view of the fact however, that the house-numbering survey has not yet been verified by the county's machine for that purpose, merely the name of the street will be designated. Current users will probably have a change in their telephone numbers, due to the increase in demand for service.

### Cathedral City Personals

By DOROTHY CRAWFORD

Harvey E. Peterson of Desert Cove ranch, had an operation performed on one eye at the Loma Linda hospital ten days ago. Mrs. Peterson stayed with him for a few days and says it will be a few weeks before the success of the operation is assured.

Ahmoy Rater, at the date shop requests all those who are interested in the evening horseback ride and steak fry to make reservations with her at once. They will go to Magnesia canyon on Saturday ... ov. 1, \$5 per person furnishes the horse, steak supper, and a very good time.

Nadine Gaylor and Mayes Copeland were married at Yuma, Arizona, Oct. 5. They will continue to live in Cathedral where Nadine is employed at the date shop.

Mr. and Mrs. George N. Patrick, living at Glenn and B street, announce the marriage of their daughter, Coleen, to Eddie M. Potter, formerly of Palm. They accompanied Coleen to her new home at Kennewick, Wash. after the home wedding at Pasco Oct. 4. Eddie is employed at Richland.

## PLAZA THEATRE

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PHONE 7384

TUES.-WED.

OCT. 21-22

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MARGARET O'BRIEN

### "MERTON OF THE MOVIES"

CARTOON  
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NEWS

THURSDAY, ONE DAY ONLY

OCT. 23

On Plaza Stage in Person  
Pasadena Community Players  
Presents

RICHARD FARRELL

ARLENE SCHULZ

### "DEAR RUTH"

A Comedy Riot in 7 Scenes

Show Starts at 8:15 P. M.

Admission Prices  
92c - \$1.50 - \$2.00, Plus Tax  
Tickets Now on Sale—Buy Early

### Coming Soon—"FOREVER AMBER"

Tune in KCMJ, 1340 on Your Dial, for Hal Davis' "Music for the Party" Program at 10:30 P.M., and Get One of the Theatre Passes Given Away—Additional Theatre News at 3:30 and 7:30

## Palm Springs Village THEATRE

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OCT. 21-22

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JOAN BENNETT

### "WOMAN ON THE BENCH"

ROBERT RYAN

CHARLES BICKFORD

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### "A Likely Story"

(Lady, Your Intentions Are Showing)

NEWS

THURS.-FRI.

OCT. 23-24



Also  
PETER EDWARD BUTCH  
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### MY BROTHER TALKS TO HORSES

CARTOON

NEWS



FOR BREAD AT ITS BEST

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## Gridiron Dance Merry Affair At High School

There was really a large crowd at the dance Friday night after the football game. There were quite a few from Banning High, they all were enjoying the music of our swell Swing Orchestra, and they all seemed to have noticed the nice decorations our Juniors added to the auditorium.

We had many of our alumni come down for the game, and also stayed for the dance. May I add there were a few of our faculty, including Mrs. Boher, Mr. Bahner, and Dr. Oertel.

The girls were dressed mostly in skirts and sweaters, and their oxfords and bobby socks. The boys had their usual "Jeans" and their lettermen sweaters.

Everyone had a swell time, and are looking forward to another dance such as this.

## Masonic Club To Meet Oct. 28

Masonic club of Palm Springs will resume its monthly meetings a week from today on Oct. 28 at the Desert Inn.

The meetings will be held at the Desert Inn at noon on the final Tuesday of each month.

There's nothing new about rackets any more than there is about women. They're just dressed up differently.—Randall M. Ruhlman, Cleveland C. of C. official.

# Palm Springs High School Smoke Signal

## Rolland Jones to Head Service Club for Current Term

Elected as club officers at a meeting of the Service Club Monday morning during activity period were Rolland Jones, president; Willie Vasabale, vice-president; and Marshall Thompson, secretary-treasurer. Also discussed were the plans for duties of the following year which include helping with all athletic events, to keep order in lunch lines, to keep order in the auditorium, to help with all school plans and operettas, and other duties of this type.

The service club is an honor organization and all new members must be voted in by the other members.

As its regular outing the organization plans to resume its regular awol trip to the San Antonio Sea.

Anyone interested in or desiring information on the Service Club see Joey Flavin or Mortel Gilbert.

International air freight traffic increased 34 per cent in the first quarter of 1947, totaling 131,824 shipments, according to Railway Express.

## Commotion! They Love It at P.S.H.S.

It began just like any other activity period at high school. In different rooms students were enveloped in a mass of semi-silence for it was Monday morning at about 10:40 and there was plenty of work to do.

Then suddenly the silence was broken by the loud shouts of several students who had been walking lazily across the campus. They pointed excitedly toward something which shot like a dead bird across the sky above them. Responding to the cries of their classmates, students — some speechless, some yelling, tore out of their class rooms. For a moment it was hard to tell just what had happened but the quaking of the earth beneath fast moving feet, the loud crashing sound and the huge black cloud that began its grotesque rolling climb upward told that a jet plane had met its end. Not a lovely grand finale—but a dramatic one.

IT WAS TOWARD that dark rolling smoke that the crowd made its way. Efforts to keep classes in order were vain. Students with little brothers and sisters in Junior High School rushed panic stricken to the back of the school and then breathed sighs of relief when they saw the forbidding black cloud was

not as near as it seemed to be. It was easy to see that if the accident had occurred a moment sooner the smoldering crater dug by the impact might have been right in the high school and the stench of burning stuff might have come from wreckage of our buildings going up in smoke!

BRINGING CHEERS from all of the spectators was the sight of a white fleck like a hunk of cloud that came sailing down. There was something majestic about the descent of the parachutist as it swayed like a banner in the sky. Kicking up the dust was a riotous crowd of students who ran to reach the spot in time to help the parachutist as his feet finally touched ground almost directly across the street from the high school. He was rumpled and shaken and his hand trembled terribly as he lit a cigarette but he was very much alive.

Fifteen minutes later it was a thankful crowd that swarmed in the office to receive commorits and tardy slips as just punishment for running out of class—thankful that the plane didn't crash in either of the schools, that no one was injured and that the pilot who implanted in our minds that picture in the sky had bailed out of the doomed jet just in the nick of time.

## Gazoozit

By BROWNIE BROWNE

Alas, and another week hath passed. Topping the list of juicy news items is the fact that Arlene, Mable and Marilyn are our beaming cheerleaders this year. They are really the gals for the job so let's give them our complete support at all the games.

Eddie Wiess took his first flying lesson Tuesday night with the encouragement of Mable. Thus, the Youth Center trembled on its foundations when our brave hero hit the floor with a resounding crash. The moral of this story is: before daring to sit down—you'd better look around—and if Mable's standing there—keep an eye on your chair.

BREAKING the silence of the third period Thursday, DuBose proceeded to play the loud-speaker. A mixture of whistling, "Kokomo, Indiana", and hearty laughter were the results.

Jean McCoy and Joe Garcia are still on the Freshman "steady" list. I have heard from various sources that Doro is the object of many Freshman gal's affections. They are all waiting in wild-eyed expectancy for Sadie Hawkins Day (which is not far off) so if any of you boys don't know how to run—you had better start learning.

Lois and D. D. crossed their names off the "steady" list, but there are no hard feelings.

ELLA RUTH decided she had had enough, so she and Jimmy are no longer the starry-eyed love birds. Her interest is now in Banning and Beaumont, not to mention a certain guy in P. S.

High. Judy Spalding is trying desperately to fill the empty spot in Jimmy's heart.

School was the scene of frenzied haste Friday, when everyone was dashing madly to have their cars decorated in time for the spectacular parade. A snake line occupied Palm Canyon for thirty minutes, with K. K. in the lead. Stone advertised the game on the loud-speaker. As a result, everyone in town turned out for the big event. We played a good game but Banning won. After the game everyone went to the dance and later, the tank. Marlene and Gates, Virginia and McKinney, Buddy and Margaret, Deborah and Flaven, and others were there.

THE YOUTH CENTER was crowded to capacity Saturday night. Just to mention a few were: Dora and Jonesy, Mary Ann and Fern, Velma and Ed Wills, Mable and Eddie, Barb and Stewart, Jackie and Brady, Joyce and Henson, and oodles more.

A surprise birthday party was thrown for McKinney and a few eager couples were enjoying themselves at the Pit.

Dixie, Elanne, Vicki, Sandy, and Katie returned Sunday night from a gay week-end in L. A. By the way, "Dixie doesn't live here anymore" is what you'll hear if you call her at her old address. She is moving soon.

Mary Lou and Don are still see no together, although they are no longer going steady.

The question of the week: Who will be Dixie's next conquest?

## Dr. Adair Opens Office in Center

Completely equipped, furnished with the most modern of dental equipment is the new offices of Dr. Burton C. Adair, located in the Center.

X-ray machinery of the latest type has been installed and the doctor plans to equip the laboratory for the repair of dentures.

Doctor Adair, for many years a practicing dentist in the Wilshire district of Los Angeles, came to Palm Springs last year. Since then he has bought a home here and has made plans to remain on the desert indefinitely.

Our tempo of life with its increasing stresses and strains may be expected to produce even more neurotic symptoms in apparently well people.—Dr. William C. Menninger, Topeka, Kan., nerve specialist.

Three-bedroom newly furnished home in La Cielo Vista Tract for sale at \$18,500 or rent for nine months season at \$3,150.

R-3 Lot on Ramon Road Close to Town 100 x 110 \$6750

### LOVELY VIEW LOT

Las Palmas Estates, \$9700 Large single residence lot, Santa Rosa District. 100 ft. by 125 ft. \$3250.

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## Russian Trio Seen and Heard Before Activity Assembly

The Bajan Volga Troubadours, brought by the National Assemblies Association, presented to the Palm Springs High school student body a program of Russian folk music and dances last Friday in an activity period assembly.

The trio consists of Vhadimir Bajan, director of the group; his wife, Alla; and Buddy Smith, piano accompanist.

Mr. and Mrs. Bajan brought their native Russian customs to life in the works and music of gypsy and peasant dances and song. Bajan played several numbers on the guitar and the bala-laika while Alla danced in the typical old country costume and sang in the native tongue.

Buddy Smith won the most acclaim from the students on his postable keyboard, as he stepped into the spotlight with Andalusia and the not so Russian Bumble Boogie and as an encore, Dizzy Fingers.

The trio is said to have one of the most entertaining and unusual programs sent out by National Assemblies. Bajan and his wife toured the world before making their home here and becoming citizens of our country.

Bajan has all the more reason to be able to conduct a grand performance because he was a former member of Patoff's Cosack Choir, which consisted of some of the best Russian voices touring our country.

## Editorial

Sportsmanship as well as enthusiasm is necessary in sports. It seems we, from Palm Springs, are becoming a lot more enthusiastic about our football games, but our sportsmanship is dropping.

As we sit or stand in the grandstands we can't possibly see each and every play in detail. Therefore if the referee calls a play a certain way, we really have no right to dispute his word by boisterous remarks or booing. After all, the officials are paid to officiate the games fairly.

It isn't just the high school students who showed bad sportsmanship, but also the alumni and other adult spectators. If we expect to be respected and thought a lot of, we should show the opponent's team and backers that we can take defeats as well as wins in our stride. Let's try it and see if it doesn't work, anyway.—Joyce Buck.

## Have You a Drinking Problem?

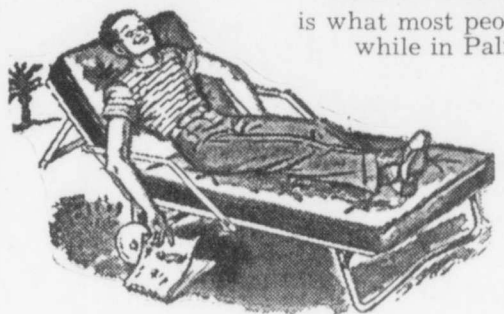
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Tuesday, October 21, 1947

The Desert Sun—5

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A new scientific massage—markedly tonic, gentle and relaxing.

Both highly beneficial to those who suffer with poor circulation, nervousness, insomnia and poor elimination.

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**J. F. SKARDA, D.N., N.D.**

286 North Palm Canyon Drive

## C. J. LYMAN AWNINGS

Canvas - Aluminum

## LINED UMBRELLAS PATIO FURNITURE

New and Recovered

366 "D" Street SAN BERNARDINO Tel. 441-61

## 'Love That\* Dope!'

or, "Your Ring Becomes Electric,"

or, "Hugger-Mugger Goes Berserk on Plm. Spgs. 5061."

JOE: "Hello, . . . Moe? . . . Joe.

Wha'd'ya know,

M. J. Fink Gives 3-Day Watch Repair Service!"

MOE: "Not if they have to obtain parts—

Parts obtain to have they if not, that is."

PARTY-LINE CHORUS: "Will Helen Trent ever find

romance?

Why do the wicked prosper?

Why do we have to put up with this?

Alas, crass, brass commercialism."

OPERATOR (B.T.): "Your time is u-u-p;

Bring it dow-ow-n

To

**M. J. FINK, JEWELER**

130 N. Palm Canyon Dr."

"We Fix 'Em Good"—"Only the Best"

Lapis Lazuli Lavalieres at ½ Price

When We Have Them

\* The Straight Inside Stuff.



**PAGO  
PAGO**

*Finest of Foods*

OPEN DAILY

Entertainment by the Charles-Rasche Duo

Nightly Except Wednesday

**SPECIAL FEATURE ENTERTAINMENT  
ON WEDNESDAYS!**

**FREE PARKING**

For Reservations  
Phone 9000

It Rains at **PAGO PAGO** Every Evening!



*Announcing*

The Opening of

**Casa De Linda**

**HOTEL ROOMS**

and Modern Apartments with Kitchens

A New Heated Swimming Pool

Large Sun Deck

Beautiful Grounds

Our Rates Are Moderate

1571 Chaparral Road  
Phone Palm Springs 9067

**E. J. Packer**

Manager



"That sergeant! I've never heard a man talk so fast in my life."  
"Why shouldn't he? His father was a tobacco auctioneer and his mother was a woman."

## PLUMBING

Heating and  
Cooling

**HENRY A.  
SIMSARIAN**

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PHONE 7414

## THE COMFORT OF SELF-DELUSION

★ The best advice is often more than we can bear. It takes courage to face the impact of truth, and firm resolution to form new habits to fit the facts.

Your doctor is sometimes confronted with the stern necessity of advising restrictions in your usual routine. Your favorite dessert or that comforting cigar may be denied you. There is a strong temptation to treat such advice lightly, to feel you know your needs better than your doctor.

Such self-delusion may be comforting, but it defeats the very ends you seek. Carefully follow your doctor's advice.

Your prescriptions have prompt, expert attention at our store.

### PALM SPRINGS DRUG AND IMPORT CO.

"Opposite The Desert Inn"  
Phone 3333

## Village Shriners Take Part in Big El Centro Affair

With many Palm Springs Shriners in attendance, more than 3500 fezzed Nobles of the Mystic Shrine from three Temples gathered at El Centro Saturday to participate in a joint ceremonial.

Members of Al Malaikah, Los Angeles, Al Bahr, San Diego and El Zahir of Phoenix, Ariz., were present.

A colorful pageant, lead by officers of the three Temples, was featured. Among Village Shriners present were Edward Woodward, G. K. Sanborn, Bill Leoncio, John Archibald, Raymond Hatton, Dr. James Potter, Carol Waller, Bryson Amos, Lloyd Simon and many from Banning who went with the local delegation.

## Amphitheater Being Built for Fashion Show on Saturday

Construction of a giant amphitheatre, seating 1500 persons, will be started today by the Menswear Manufacturers of Los Angeles on a cleared portion of the old Rodeo grounds west of the Las Palmas area where next Saturday night the textile chieftans will unveil the latest in leisure and sports wear for the American male.

Against the magnificent background of the rocky San Jacinto mountains slope which will be illuminated by changing colored lights, the style show will present one of the most colorful events in Palm Springs' history. Expert stage producers of Los Angeles are in charge of the event. Attendance at the show will be limited strictly to those attending the convention and nearby store executives.

**THE MALE MODELS**, wearing the most fashionable in men's gear as produced by the Los Angeles mills, will parade the newest designs before buyers, store executives and style experts from throughout the United States. Reservations in Palm Springs hotels have been made already

for more than 900 and more are expected to be made this week. Several hundred persons will be here from Southern California and Arizona locations just for the day Saturday. Most of the buyers and store owners will be in Palm Springs from Friday through Sunday.

Work of obtaining the site, clearing it and leveling it has been in charge of the Chamber of Commerce, assisted by the City of Palm Springs. Heads of stores in Palm Springs selling menswear also are assisting in the plans.

**THIS IS** the Second Annual Roundup of the menswear styles. Last year it was produced in conjunction with Western Week, with members of Los Compadres handling the many details in connection with the event.

President of the association is Harry Roth, head of the Louis Roth company. Richard Malony is executive manager.

Opening social event of the convention is a barbecue at the Palm Springs Tennis Club Friday night. Headquarters are at the Desert Inn, but most of the delegates are quartered in hotels and apartments throughout Palm Springs.

The event has been preceded by tremendous publicity in style and textile magazines throughout the country. California Men's and Boys' Stylist of Los Angeles devoted 10 full pages of the current issue to Palm Springs in general and last year's Roundup in particular.

—Go Western Every Saturday—

### Woman Injured in Auto Mishap

Mrs. Jule Luther, LaVerne, underwent surgery for a lacerated face and scalp at the Palm Springs Community hospital, the result of an accident when the automobile in which she was riding collided with a hay truck, on highway 111 near Cabazon early Monday morning.

Jim Dismules, also of La Verne, driver of the automobile, was uninjured.

—Go Western Every Saturday—

## Masons to Get Charter

Ceremonies Planned Nov. 1 at Banning  
With High Lodge Dignitaries Present

Palm Springs Masonic Lodge, instituted last April, will receive its charter in a ceremonial meeting November 1, at the Banning Temple of Masons.

High dignitaries of the California state lodge will be on hand to aid in the constitution of the new lodge. Among them are expected to be Chet Warlow, Grand Master of the State and the Grand Secretary, Lloyd Wilson. The visiting Masons are reported to have reserved eight rooms at the Desert Inn for their visit to this area.

Originally the local Masons were known as the Palm Springs Masonic Club and just before their institution last April had between 25 and 35 members. The club functioned here for about ten years.

It is known that the future program of the Masons here include the erection of a Masonic Temple.

—Go Western Every Saturday—

### Julie Mitchum Stars at Dee's

Witty, droll, and amusing, yet with a sophistication rarely found combined at the same time with these qualities, a clever girl entertainer, Julie Mitchum is charming the customers nightly at Mr. Dee's. She's a song stylist playing and singing at the piano, but with acting ability, for she is that, an actress, and one who entertained thousands of boys in the service overseas during the war and even before.

She is clever, with her interpretation of songs and manages easily to gain the rapt attention of every one in the place. "Story Telling in Songs," she calls it.

With humor and rare knowledge of the extremes of music, she offers such versatile entertainment, each at the listener's whim, of classical, popular, and jazz or novelty, and each with a rare, almost magical interpretation rarely found.

—Go Western Every Saturday—

### It's No Sale

Mistake in Pictures  
Occurs in Advertisement

Mr. and Mrs. Reed Hubbell of the Desert Garden Date shop want it known they haven't sold out.

It all happened through the use of a wrong illustration in the advertisement of Snyder's Date Garden.

The Desert Garden picture got in by mistake—and started the whole thing.

Anyway, the Hubbells are still doing business here—and in a big way.

new apartments are done in the latest and most modern style for convenience, appearance and comfortable living.

Cocktails and hors d'oeuvres were served guests from 3 to 6.

## The Desert Sun

OLIVER B. JAYNES, Publisher  
Issued Every Tuesday and Friday  
At Palm Springs, Calif. Phone 2249

R. F. GRAETTINGER, Editor  
GRANT WOOD, Business Mgr.

Entered at the Post Office at Palm Springs, California, August 5, 1927, under the Act of Congress of March 3, 1879.

10c Per Copy \$5.00 Per Year

Member  
Calif. Newspaper Publishers Ass'n.  
National Editorial Ass'n.

Entered at Palm Springs Post Office  
As Second Class Mail Matter.

Address all correspondence to  
The Desert Sun, P. O. Box 190,  
Palm Springs

## NEW TELEPHONE NUMBERS

of  
**Charles J. Mathews**

and  
ASSOCIATES

**2772 and 2773**



**Virginia  
Bell  
Studios  
of Beauty**

Made for each other—  
casual, brief hair styles,  
dramatized by a new  
Koolerwave "Vapor"  
permanent.

*Rilling*  
Koolerwave

Exclusive Manicuring and Pedicuring by  
**MISS LORETTA**

439 N. Palm Canyon Dr.

Phone 8655

439 N. Palm Canyon Dr.  
Phone 8655

330 N. Palm Canyon Dr.  
Phone 4533

## Mr. Dee's Goes to Town with--



Julie Mitchum

As Always — Featuring  
The Finest Foods

- Steaks—Aged to Tenderness
- Prime Ribs of Beef
- Fried Chicken

—Reasonable Prices

ENCHANTING

## Julie Mitchum

—Song Stylist Extraordinaire—

Entertaining Nitely

— Except Wednesdays —

At the Piano

with

Songs

"That Tell A Story"

Sophisticated—Droll—Amusing

For Fun and Fine Food

In Palm Springs

It's . . .

## Mr. Dee's

394 N. Palm Canyon Drive

For Reservations

Phone 9690



# From Page One—MORE ABOUT Horsemen ...

with great enthusiasm of the splendid cooperation of all Horsemen's associations up and down the west coast in their endeavor to complete the chain of fine trails stringing from the Canadian border to Mexico.

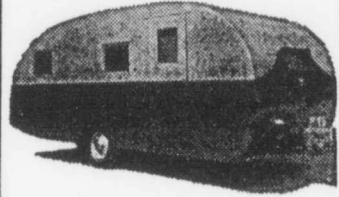
There only remains a very small portion to complete this great trail system, most of the un-

finished part being in San Diego county from whence it enters Riverside county on its way north. Our local trails that have been built over a period of years by the Desert Riders, Los Compadres, Vaqueros del Desierto and the Palm Springs Horsemen's association in conjunction with the United States Forestry Service in the Santa Rosa and San Jacinto mountains, will tie into this great west coast system by work that is being planned and some that is already underway.

**FEAR WAS EXPRESSED** that horse riding, one of the most attractive forms of recreation to visitors in the Palm Canyon area, is being greatly handicapped by elimination of the old trails to many of the beauty spots and good riding country. A discussion of the importance of good horse trails in the immediate vicinity of Palm Springs led to a resolution being made to call a meeting of representatives from the four riding clubs to draw up a plan to present before the city planning commission at an early date.

Plans for the season were then discussed, among which is a horse show to be held early in the new year in which owners of fine horses from other cities and states would be invited to participate. This would include jumping competitions as well as superb horsemanship, and possibly a polo game and races.

Another plan is the revival of the Businessmen's breakfast Ride to be held once a week from a local stable, and another big rodeo in the spring.



MONTE HARRIS, Inc.

the oldest and largest trailer dealer in San Bernardino, offers the two most famous makes of trailers on the market, namely, PAN AMERICAN and MASTERBILT. 7 sizes to select from, ranging from 18 ft. to 31 ft. We have many other makes of trailers which will fill any requirement.

767 North "E" Street  
San Bernardino 4-1194  
E. R. HUBER, Manager

## Moger Electric

Company  
W. E. Moger, Mgr.  
Formerly  
Baum Electric Co.  
SPECIALISTS  
In All Types of  
Industrial, Commercial  
Residential Wiring  
and  
Ranch Line Work

Lighting Fixtures  
Contracting  
Servicing  
Repairing  
Estimating

Located  
South of Highway 111  
on Calhoun  
INDIO  
P. O. Box 158  
Phone Indio 7379

## NEW TIME-SAVING LIMITED SERVICE



Daily... Effective October 23  
**2 LIMITED ROUND TRIPS**  
between  
**PALM SPRINGS**  
and  
**LOS ANGELES**  
Direct, through Service  
LEAVE PALM SPRINGS  
2:35 PM 8:15 PM  
ALSO... 8 other Regular  
Schedules Daily  
R. DUNLAP, Agent  
218 N. Indian Ave. Ph 3737.

**GREYHOUND**

## RADIO LOG 1340 on Your Dial



Tuesday, Oct. 21

1:00—Easy Listenin'  
1:15—Dinning Sisters  
1:25—U.P. news  
1:30—Decision Now  
1:45—P. S. High School  
2:00—School of the Air  
2:30—House Party  
3:00—Meet the Missus  
3:30—Just Music  
4:00—Winters Romance  
4:15—Radio Views  
4:30—News  
4:45—Special Songs  
5:00—Ft. Pg. Features  
5:15—In the Sportlite  
5:25—Song of the Day  
5:30—H. W. Flannery  
5:45—Bob Garred, news  
5:55—Bill Henry News  
6:00—Designs in Music  
6:15—Keyboard Artistry  
6:30—Sheptenko Conct.  
7:00—Sound Off  
7:30—CBS Is There  
8:00—Lowell Thomas  
8:15—Jack Smith Show  
8:30—Mr. and Mrs. North  
8:55—Frank Goss, news  
9:00—Big Town  
9:30—Club 15—Crosby  
9:45—E. R. Murrow,  
10:00—C. Huntley, news  
10:15—Cong. Phillips  
10:30—Music for Party  
12:00—U. P. news  
12:05—Sign off.

Wednesday, Oct. 22

6:30—Okla. Roundup  
7:00—Sundialers Club  
7:30—Bob Garred, news  
7:45—Fred Beck  
8:00—Arthur Godfrey  
8:30—Grand Slam  
8:45—Rosemary  
9:00—W. Warren, news  
9:15—Aunt Jenny  
9:30—Trent Romance  
9:45—Our Gal Sunday  
10:00—Big Sister  
10:15—Ma Perkins  
10:30—Young Dr. Malone  
10:45—Guiding Light  
11:00—2nd Mrs. Burton  
11:15—Perry Mason  
11:30—Look Your Best  
11:45—Rose of Dreams  
12:00—Dble. or Noth.  
12:30—Knox Manning  
12:45—Music for Luch.

## Can't Be Here

J. Goodwin Knight  
Regrets It Deeply

Mrs. Ethel Whitehorn received a letter of regret this week. And it was a letter of sincere regret. J. Goodwin Knight, lieutenant governor of the state of California, had been planning all along to attend the big Republican rally scheduled at the Field Club Nov. 4. But Gov. Earl Warren is going east to attend a session in Washington, D. C., and in Chicago where the governors will hold a conference.

While Gov. Warren is out of the state, Lt. Gov. Knight is in charge—so he can't come to Palm Springs. In his letter to Mrs. Whitehorn he said: "Please tell all of the Palm Springs people that I sincerely regret inability to be there. We had been looking forward to being in the Village for the rally in November."

## Riverside Man Hurt in Crash

Chester Honstien, 18, Riverside, was in Palm Springs Community hospital suffering from a concussion of the brain following a traffic accident on highway 111 near Windy Point, when a hit-and-run motorist struck and demolished the motor scooter he was riding.

Dr. Claude H. Church, attending physician, reported that Honstien's injuries were not serious.

The largest glass container plant in the world is located at Alton, Ill.

In the eighteenth century, children as young as five years often worked 16 hours a day in dark and ill ventilated factories.

## COMPARE THIS

spacious 6-room, 2-bath home in a choice residential district.

\$17,000

**CHARLES J. MATHEWS**

Member Palm Springs Real Estate Board

LYNN HANAN, Associate

463 N. Palm Canyon Dr.

Phones 2772 and 2773

"There Is Only One Palm Springs"

12:45—Luncheon Music

12:57—Wall Street News  
1:00—Easy Listenin'  
1:15—The Coronettes  
1:25—U.P. news  
1:30—Music Masterwks.  
2:00—School of the Air  
2:30—House Party  
3:00—Meet the Missus  
3:30—Ft. Pg. Feat.  
3:45—Just Music  
4:00—E. Winters  
4:15—Organ Interlude  
4:30—David Valle News  
4:45—Special Songs  
5:00—U. S. Navy Band  
5:15—In the Sportlite  
5:25—Song of the Day  
5:30—Harry Flannery  
5:45—Bob Garred, news  
5:55—Bill Henry News  
6:00—Dick Haymes  
6:30—Crime Photog.  
7:00—Readers Digest  
7:30—Man Called X  
8:00—L. Thomas News  
8:15—J. Smith Show  
8:30—Mr. Keen  
8:55—Frank Goss News  
9:00—Suspense  
9:30—Club 15—Crosby  
9:45—E. Murrow News  
10:00—C. Huntley News  
10:15—Vets Adm. Reports  
10:30—Music for Party  
10:31—Dick McIntyre  
10:45—Music for Party  
12:00—U. P. News  
12:05—Sign off.

Thursday, Oct. 23

6:30—Okla. Roundup  
7:00—Sundialers Club  
7:30—Bob Garred  
7:45—Fred Beck  
8:00—Arthur Godfrey  
8:45—Rosemary  
9:00—W. Warren News  
9:15—Aunt Jenny  
9:30—Helen Trent  
9:45—Our Gal Sunday  
10:00—Big Sister  
10:15—Ma Perkins  
10:30—Yg. Dr. Malone  
10:45—Guiding Light  
11:00—Sec. Mrs. Burton  
11:15—Perry Mason  
11:30—Look Your Best  
11:45—Rose of Dreams  
12:00—Dbl. or Nothing  
12:30—K. Manning News  
12:45—Music for Lunch'n

## From Page One—MORE ABOUT Clean Up ...

youngsters, eager to aid, unless in a supervised group, should clean up their own premises and adjoining lots only.

Additional committeemen to aid in supervising the clean-up named this week were Frank Partridge of the Boys' Club and Scott Thompson, Scoutmaster. Moya Henderson is in charge of high school girls and Henry Greeley of high school boys.

**SEVERAL STUNTS** to arouse greater interest in the campaign are being planned. Among them is one in which the Business Women plan to picket the town to enforce the clean-up.

Soroptimists Club is also planning events to aid and all other civic organizations are lining up to join in the nine-day campaign. Members of the Palm Springs Women's Club will shine up the gates at the north end of the city, gates which the club presented to Palm Springs.

**PROCLAMATION** by the mayor and a form used to report progress in the drive may be found on another page in The Desert Sun today. Mayor C. A. Hyde urged the entire city to join in the campaign and Harold Hicks, general chairman, who has called the committee together for a meeting tomorrow at 9 a.m. to complete plans, also sounded an appeal for whole-hearted co-operation.

During 1946 one patient was admitted to a hospital in the continental United States every two seconds on the average.

**CACTUS CAL**  
BY MR. DEE'S

WOULD YOU CARE TO STEP INSIDE AND REPEAT THAT?



LAUGH AT 'CACTUS' EACH WEEK IN THE ADS RUN BY

**Mr. Dee's**  
PALM SPRINGS  
394 N. PALM CANYON DR.  
PHONE 9069

# From Page One—MORE ABOUT Football ...

their blocking and tackling. But on the field, while they remembered to stay on-side, they muffed their blocking assignments and their tackling, while enthusiastic, was not deadly.

**THE INDIANS** have been good in the air but Friday they completed only three of 14 passes. Their ground attack also bogged down and between air and ground, they netted but 75 yards while making two first downs. Only in punting did they excel. San Jacinto racked up several first downs in sustained running attacks and aerial warfare which netted them 288 yards.

**OUTSTANDING** for Palm Springs was the work of Whisenand, reserve guard who saw much action. Borden and Wiess also stood out for the Indians.

Most of the game was played on Palm Springs' side of the mid-stripe and rarely did the ball get into San Jacinto territory.

The crowd was not as large as in the Banning game because of too many outside attractions here Friday night.

**THE INDIANS** draw a bye in league play this week and will see action again against Elsinore on October 31. That's Halloween so the Indians will sharpen up the witch's horn for their next foe in the two-week interim. The squad came through Friday's game in good shape with the exception of Sandeffer and Hughes.

Friday's line-up:  
San Jacinto Pos. Palm Springs  
Boniface REL Cervantes  
Sawyer RTL Sandeffer  
Cogales RGL Norris  
Ashley C Borden  
Rose LGR Doro  
Allred LTR Luke  
Tucker LER Lopez  
Gudmundson Q Benson  
Arrietta LHR Piere  
Hawes RHL Soto  
Helms F Wiess

By Quarters: 1 2 3 4—T  
San Jacinto.....12 0 7 13—32  
Palm Springs.....0 0 0 0—0

Touchdowns—Hawes (2) Aietta, Cervantes, Boniface.  
Indian substitutes—Back, Davis, Hughes, Richards, Fogel, Armeson, Whisenand, Wills, Vajsabel, Black, Elmore, Stone, Rapheal, Roberts.

Officials—Alred, referee; Frane, umpire; Grensell, head lineman; Weeks, timekeeper.

## C. K. Fultons Guests at Arrowhead Springs

Mr. and Mrs. Charles K. Fulton of the Villa Hermosa, are now enjoying the mineral baths and natural steam caves at Arrowhead Springs near San Bernardino.

They spent the summer in the northwest and after their stay at Arrowhead, plan to return to the Village.

## MEET US NOT THE JUDGE

Front wheel shimmy wears out tires, causes blow-outs, causes loss of steering control—AND ACCIDENTS! Steer clear of accidents, jail and damages! Steer in here for quick, sure safety check-up on our scientific BEAR Equipment.

Thank Your Repair Man For "The Accident That Didn't Happen"

Desert Inn Garage  
193 N. Palm Canyon Dr.

SAFETY HEADQUARTERS

PALM SPRINGS, CALIF.

Tuesday, October 21, 1947

The Desert Sun—7

# From Page One—MORE ABOUT Western Week ...

Kenny's Mobile Gas Station, Glenmore Distilleries, Malof Department store, Hatchit's Market, Seona Indian Shop, Milnor's, Spaldings' Western Store, Village Five and Ten cent store, Palm Springs Sporting Goods Company, Robinson's, Young's Liquor Store, The Doll House, Frontier Shop, Fulton's Men's Store, Sam and Leo's Cantina, Bohemian Distributing Company, Pioneer Club, Safeway, Palm Springs Department Store, Desert Inn Garage, Palm Springs Music Company, and Tiara Tahiti.

**THE STREET DANCE** held on the parking lot at Safeway was enjoyed by many and the square dancing by a Los Compadres team was another highlight of Western Week.

Wal Spalding, president of Los Compadres, publicly wished to thank all Villagers who assisted in staging the gala event.

# From Page One—MORE ABOUT Nellie Coffman ...

the parade will be asked to keep all commercial advertisements off the vehicles.

"Attendance at the picnic is free and everybody is invited to have a good time," announced Mrs. Bennett.

—Go Western Every Saturday—

## For Sale Beautiful Court

Located on Palm Canyon Drive. Approximately 2½ acres of ground. Shows good returns on the price and has room to expand four times its size.

For Quick Sale  
Only  
\$130,000—Terms

See

**Wright and Tracy**  
REALTORS

"BILLIE" WILLIAMSON  
Associate

437 North Palm Canyon Drive  
Telephone 5727

## FOR SALE

by Owner

**DESERT HOT SPRINGS LAND**

On Pierson Blvd.

Ready for Subdivision

**80 to 500 Acres**

Reasonably Priced

Full Information

**S. KRANTZ**

MUtal 6381  
210 S. Broadway  
Los Angeles 12, Calif.

## FRENCH CUISINE

GENUINE, DELICIOUS

**LUNCH - DINNER**

at

*Palm Springs Hotel*  
*Dining Room*

The kind of food Villagers have been Hungerin' for!

Under Management

of

Steve Stephens and Bill Seffusatti

**OPEN OCTOBER 24**

Reservations

Phone 2188

## ACREAGE

SHORELINE ACREAGE ON BEAUTIFUL SALTON SEA  
IN NEW CANAL DISTRICT—\$17.50 acre

**LOTS**

2 Residence Lots near Tamarisk, in fine district, \$2,000 each.  
2 Court Income Lots, back to back, South end of town near Highway, with plans for 10-unit Court available, \$4950 each.  
Hotel Property, 100x135, 100 ft. from Highway, \$12,000, terms.  
Business Frontage on Palm Canyon Drive, \$600 foot.

**SMALL HOME COURT**

2-Bedroom New House on Lot 60x100, Unfurnished, \$11,500

8-Unit Court, with 8 kitchens, on 3 business-residential lots facing Palm Canyon Drive, room for several more 2-story units and swimming pool. \$69,000. Terms.

**RENTAL**

Living Room, Kitchen, Bath, Exclusive District, Walking Distance  
\$150 month

**Ruth Foutz**  
**REAL ESTATE**

Phones: 2216—5585—7233—7355

433 No. Palm Canyon Dr.

Frances Elliott

Associates  
Mel LaVigne

Madge Rocks



The  
**NEWEST**  
Thing Under  
The  
**SUN**

## KOOLVENT ALUMINUM UMBRELLAS

for Beach,  
Garden,  
Patio

merit specified  
For all  
Arts and Architecture  
Case Study Houses

Designed for modern, outdoor living, KOOLVENT Ventilated Aluminum Umbrellas provide air-cooled comfort and colorful beauty wherever installed. They won't rust, rip, tear or fade. They require no expensive seasonal replacement. Patented ventilating design invites the cool breezes in... keeps the blazing sun out. Ball mounting permits tilting umbrella to any desired position.

**SPECIAL OFFER**

30 Days Only

This umbrella sold last season at \$175.00. Due to closing seasons in other California resorts—we now offer you an exceptional buy—in a limited quantity only—at the greatly reduced price of—

\$132.50

**RALPH A. NESMITH CO.**

375 Sunny Dunes Road

Phone 6751



Plants climb in four ways: By twining around supports, by tiny suction caps, by tendrils, and by clinging rootlets.

See the Model  
Concrete Tile

## ALL-ELECTRIC RANCH HOME

Furnished by  
**Nelson-Hales**

of Redlands

You'll thrill to the distinctive furnishings ideally suited to healthful carefree desert living.

**\$13,950**

Unfurnished, these breathtakingly beautiful desert ranches have over 1700 sq. ft. with garage, 100-ft. frontage.

Go Palm Canyon Drive to Ramon Road Then Four Miles East to Model Home

**NELSON Construction Co.**

## From Head to Toe

By BARBARA K. SCHILLY

The storm rolls on . . . of course we mean the controversy over the "New Look". Though most designers seem to favor the padded hip, enveloped, long skirted look . . . a few non-conformists are carrying the banner of independence. Among the rebels is Adrian, designer of fabulous clothes but a person who feels that flattery is one of the main criteria of fashion. Adrian issued a firm and rousing document at one of his fashion shows titled "Don't Be Bullied" . . . excerpts from it follow:

"I have never seen anything as preposterous as what is trying to be forced on the American woman by certain fashion forces at the moment."

"FORTUNATELY we still live in a free country. We do not have to be dictated to politically or from a fashion standpoint. As I prefer women to look slim and elegant rather than dowdy and dumpy—I cannot prescribe to the sloping shoulder or the padded hip."

"Why any woman wants to return to ugliness for the sake of change is more than I am able to comprehend. The lamp shade hats and tied in the middle figures are not only ugly but offensive. What kind of minds do we have that can make us turn aside from every forward stride we have made in fashion during the past recent years to return to the dowdiest period in history for our streamlined lives."

"THE SMALL GROUP of women, who want to return to a past era and practically duplicate what has been before should certainly be allowed to do it—they should also be encouraged to drive a Stanley Steamer and insist upon their husbands wearing three inch starched linen collars—it's all equally picturesque and just as uncomfortable. But most of all—it's not becoming to our modern living."

"The charm of Fashion is that it gives women a chance to vary their looks if they want to and be charming and have variety. This is fine—but when a few fashion minded people get behind a movement to insinuate that if you don't wear a sloping shoulder or padded hip or look like a picture out of a fashion magazine of 1915 vintage—you

are just not in the "know", I think it's time we ignored the dictates of those minds. There is no excuse today for any woman to be herded into any Fashion cattle car."

"A FEW FASHION magazines have treated this silhouette not as fashion news but as fashion dictate—they have tried to make such a campaign of "must" propaganda that women have been bullied into thinking that any amount of their daytime skirts would have to reach their ankles and that all their suits and dresses would become useless relics. To this nonsense I must give reassurance that no woman has to do anything today she doesn't want to unless she lives in a country where she is dictated to by force—and again, we are fortunately still living in a free country."

Which is all music to my ears . . . don't most of you agree?

## Start Proceedings for Annexation of Territory to North

Public hearings on the city's plan to annex four sections of land running latterly along the north border of the city will be held in the council chambers November 5.

The plan to annex, it is said, is to control undesirable development in the area and to give those persons living there the protection of the city's police, fire and other municipal services.

THE HEARING November 5 will allow those present to protest the annexation if desired. Publication of the city's intent to take the four sections into the city limits was made the day after council met last Wednesday and passed the annexation resolution.

Council's action was taken under a law passed by the last state legislature which permits cities to annex uninhabited lands. The law also states that the annexation can take place if less than 12 persons live on the land seek it. Otherwise an election would have to be held.

## Eastern Star Club To Resume Luncheons Nov. 7

Regular meetings of the Eastern Star Luncheon club of Palm Springs will be renewed Nov. 7, it was announced by Mrs. Edna Brott this week.

Plans for a dinner party honoring local Masons and to be held at the Wonder Date Garden Oct. 29 were mapped at a meeting last week by members of the group.

The event will be a Halloween affair and elaborate plans for decorations and entertainment are being drawn.

Reservations for the Oct. 29 affair at the Wonder Date Gardens should be made early by calling either Mrs. Fern White, 6544, or Mrs. Harry Brott, 5406.

The Swiss government is sending several officials to Washington and Ottawa to discuss the possibility of obtaining grain imports sufficient to maintain bread rations until the new crop becomes available in November.

## CROSSTOWN

by Roland Coe



7-17-47 (Released by Consolidated News Pictures)

"The reason Pop breaks so many dishes when he dries 'em is because HE tries to be too careful."

## Sen. Dilworth Will Head Observance of U. S. Navy Day

"Your Navy, victor in war, guardian in peace!" That is the slogan which has been approved for Navy Day, Oct. 27, disclosed State Senator Nelson S. Dilworth, of Hemet, who has been appointed chairman of the observance in Riverside County by the Navy League of the United States.

Dilworth will assist in securing Navy League co-operation in Navy Day observance among luncheon and service clubs during the week preceding Navy Day when features will include Navy songs and Navy veterans will be guests of honor.

Riverside county residents are urged to display flags on all stores, hotels, industrial plants,

and homes.

Churches also have been invited to participate in the observance by conducting memorial services in honor of Navy veterans who gave their lives in defense of the United States, many of whose bodies were consigned to graves in the sea.

School assemblies are planned as a means of affording the youth of the county an opportunity to participate in the observance. "It is the Navy that bears the brunt of the first attack in war and keeps the conflict away from our shores while our country changes from peacetime pursuits into wartime preparation," Dilworth emphasized.

Vic Lombardi, 5-foot-6 Brooklyn southpaw, started his third season with the Dodgers with a record of 23 victories and 21 setbacks.

Warm-blooded animals in cool regions usually are larger than corresponding species in warmer climates.

## SHEPTENKO REALTY SPECIALS

Select Your HOME or HOMESITE Now

### Lots

Desert Tract—100x102—Must Sell Only \$1700

Bungalow Court Site—Santa Rosa Tract Only \$2500

Hillside Lots—Finest Panoramic View in Palm Springs Leveled and Ready for Building \$1500 each, or both for \$2500

100 Ft on Palm Canyon Drive, Zoned C-2—Retail Business Reduced to Only \$11,500

Boulevard frontage facing three streets—Palm Canyon Drive sixty feet, zoned for business. 276 feet on Stevens Road with 120 feet on Indian Avenue, zoned for hotels and apartments. Entire parcel to be sold for only \$43,000

### Homes

Brand New 2-Bedroom Home, Tile Kitchen and Bath Over 1100 S. Ft. in House Only \$11,250, Easy Terms

Three Bedrooms, Two Large Baths, Steel Sash Throughout Exceptionally Large Lot, Unobstructed View \$14,500, Terms

Three Bedrooms, Two Baths, Large Enclosed Patio Large Lot Completely Walled in Only \$5000 Down Payment Will Buy This Fine Home for \$17,500

Beautiful three-bedroom home in Palm Highlands, completely furnished. Large lot fenced and landscaped with plenty of room for pool. \$19,000, Terms

Large Estate in the Palm Canyon Mesa Tract. Three-bedroom solid concrete and steel home completely furnished with guest house. Located on five lots which could be sold separately. All for Only \$49,500

Small Down Payment Will Handle

"If It's a Sheptenko Special It's the Best Buy in Town"



PETER B.

**SHEPTENKO**

The Pioneer Realty Company of Palm Springs

475 N. Palm Canyon Dr. Phone 7366 or 8894  
Associate Brokers—Neil Coleman - Jules DeVorzon  
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## 10 UNITS and 208 FEET

of frontage on Palm Canyon Drive. The lot is deep and less than 1/4 of its area is improved. This property is in excellent condition and is an exceptional value. Owner may consider smaller unit as part payment.

Price \$130,000, Terms

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Member Palm Springs Real Estate Board

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463 N. Palm Canyon Dr.

Phones 2772 and 2773

"There Is Only One Palm Springs"

## TIMELY VALUES at Firestone

### ELECTRO-MITE PORTABLE WASHER

formerly 31.95, NOW 29.95

### DE LONG DISHWASHER (Portable) reduced

from 36.95 to 34.95

2-PLY GREEN GARDEN HOSE 50' lengths - 11.45 25' lengths - 5.95

LAWN MOWERS, light, 6-blade, adjustable height 24.95

Black All-Rubber Garden Hose 25' lengths - 2.89 50' lengths, 5.45

### ALL-STEEL PICK-UP CART

Has a Hundred Uses!



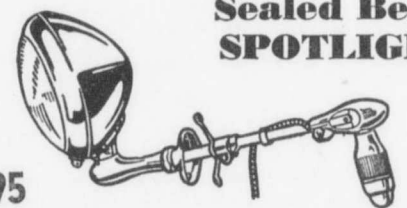
For Hauling Dirt, Leaves, Rubbish, Fertilizer, etc.

Perfectly balanced for ease of handling. Tips forward to load or unload. The big, 10-inch tires won't cut up the lawn. Empties quick and clean.

6.95

### A Firestone Exclusive! Entirely New!

### Sealed Beam SPOTLIGHT



18.95

Has 60,000 candle power! Turns full 360 degrees! Heavy, highly polished chrome plate. It's a beauty! A proud addition to any car!



### WE HAVE THEM!

AT AMAZING LOW PRICES!

Firestone 13.60

DELUXE CHAMPIONS 6.00-16 plus tax

While the cost of some commodities has gone up 100% or more, the prices of Firestone De Luxe Champions average only 9.1% above 1941. They're the safest, longest-wearing tires ever built!

### Handy Combination

### "CULTI-WEEDER"

50c



For window boxes, small flower beds, etc. A cultivator and weeder all in one.



27-Gal. Garbage CAN

3.79

Strong, sturdy! Made of corrugated galvanized steel. Tight fitting cover.

Complete Stock of Bicycle Accessories and Parts Watch for Firestone Values in Christmas Merchandise to be advertised soon.

**C. E. LaRue's**

Firestone Home and Auto Supply (Across from Telephone Co.) Phone 8774

## "Invest in Real Pleasurable Living

Three large bedrooms, air conditioned and each with private bath. Heated. Very large living room, kitchen, dining room, beautiful sunroom, patio, sundeck, citrus trees, water shares, space for pool and tennis court. Location of this fine large lot and property is TOPS. Let us show you this and then submit your offer.

**Frank Miller, Realtor**

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**ARCH NOBLE - DON NOBLE**

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Phone 4151

## WE ARE

PLEASED TO ANNOUNCE

## CANYON VIEW APARTMENTS

Exclusively and Recently Furnished

in the

## SEEBURG BUILDING

North Palm Canyon Drive—Corner of Via Lola

ARE NOW AVAILABLE

OPENING

OCTOBER 15th

FOR RESERVATIONS  
PHONE HOLLYWOOD 3621  
MRS. GERTRUDE SCOTT, Mgr.  
6200 FRANKLIN AVE.  
HOLLYWOOD, CALIF.



Michelangelo was essentially a sculptor and painted only occasionally. Nevada is the only state in the Union that does not levy inheritance and estate taxes.

## NEW TELEPHONE NUMBERS

of  
**Charles J. Mathews**

and  
ASSOCIATES

2772 and 2773

# Desert Ranchos AT Whitehorn Ranch

Adjoining the fast growing town of Joshua Tree (Schools, Churches, Stores, Clubs, etc.)

You can buy 1 1/4 acres including a smart Ranch house with up-to-the-minute appointments. Tile room, spacious screened-in porch, cement brick construction. All this for

**Full price \$6,950.00—Bank Terms**

Larger Ranchos at moderate prices, Motel sites—Business Frontage—Ranchitos—75x135, \$695.00 and up. Water, electricity, paved streets.

(All year around climate)

Breathe life-giving air. Drink pure water.

Unsurpassed climate for those troubled with arthritis, rheumatism, asthma, sinus and stomach disorders. Come out today and visit this magnificent ranch property adjacent to famous Joshua Tree National Monument.

FOLDER MAILED ON REQUEST

**JAMES F. WHITEHORN**

Owner and Developer

29 Palms Highway Joshua Tree, California

Ranch Manager, Mr. Willey, on property every day including Sundays. All property sold subject to subdivision permit from California State Real Estate Commission.



AT PALM SPRINGS—Anything's better than going to school so Butch Jenkins tries to fool Spring Byington in "My Brother Talks to Horses" to be shown at the Palm Springs theatre Thursday and Friday.

## Doing the Village

with  
Moya Henderson

The carousel gained speed this week as everyone hopped on to join in the round of activities started off by the Hotelmen's Convention and going on with a flourish into Western Week.

By this time Frank Bogert should rightfully be suffering from a good case of laryngitis having MC'd some activity every day in the week. Frank never seems to run out of clever quips which delight the audience.

A big clap on the back should go to Elmo Purnell who was largely responsible for the success of Western Week as chairman in charge for the Los Compadres. Ditto Kenny Paul who engineered the kangaroo courts and headed the deputies, and Joe Butler in charge of the rodeo put on one of the best shows yet at the Field Club. To all the boys and gals also who worked hard to make this week a success. Nothing but fun was to be had at the Del Tahquitz Hotel Saturday night at the Los Compadres sponsored dance. Villagers en-

joyed watching some first rate square dancing executed by the Kenny Pauls, Hutch Moseleys, Joe Butlers and Jimmy Coopers in the costumes they wore for the Hemet square dance contest. Always popular Tani and Johnny Boyle were on hand to dance and sing. Tani spent much of her time in Hawaii this summer learning many of the old ancient hulas that are seldom done outside the Islands and not only delights us with them but is teaching her young daughter Linda to do the dances with her.

WHAT HAS BECOME OF the old habit of clappings during the parades? We noticed very scarce applause along the line of march on Sunday and certainly our visitors, those swell people who brought posess and riders here from all over Southern California, are deserving of a rousing welcome as they ride down the drive. Wall Spalding is another who should be finding it a little difficult to speak these days after the cries he issued from the hospital to Ramon road. Dean Thomas got in a little practice roping along the route with an eye for mighty cute mavericks. Melba Bennett, as per Deep Well tradition, sported a mighty fetching hat. Little Bear kept another tradition by leading the parade, but for the bystanders' money, the Lady from Twentynine Palms stole the show. Those rugged characters from Pioneer Town really put themselves out to be on hand for the Palm Springs doings. They left their Village and headed for ours in true western style, a-horse-back, on Friday and rode into town Saturday afternoon with lots of wild shouting to announce

## Desert Hot Springs Happenings

The last cement was poured Saturday evening for L. W. Coffee's bathhouse. From now on the interior will be developed with artists and workmen hoping to complete all work by Nov. 15

JOHN ADDINGTON was elected Fire Chief of the Volunteer Fire Brigade and Gene Farmer, secretary-treasurer.

Last week Jim Chambers who is in charge of the fire hall drove to Garret Gardens with volunteers, Buck Elton, Jim Todd and Larry Hill, to see about a reported fire. A small house used by Danny Larsen burned to the ground. The fire was caused by white gasoline igniting as it was put in a kerosene lamp.

THE CHAMBER OF COMMERCE has arranged to hold monthly family parties the first Friday evening of each month under the chairmanship of Frank Kibbey. The parties are held in the patio of the Idle Hour cafe. Sixty-seven attended the October party. Prizes in Bingo were won by Mrs. Carroll H. Connally and Jimmy Dills. Door prizes were won by Frank Kibbey, Gary Stimson, Mrs. Dorothy Colby and Geraldine Sheehan.

—Go Western Every Saturday—

About three and one-third million families, 13 million persons, are now being served by food locker projects in the United States. The number of such plants increased from 4600 in 1943 to 8000 in 1946.

their arrival. We'll have to deport John Wilson to Pioneer Town. He'd be right at home with that beard he's been sporting.

GOOD TO SEE IN TOWN—The Fay Brainards, returned from Estes Park last week. Paul Murphy, down from San Bernardino where he is now in the wholesale meat business. Lloyd K. Hillman, a long time visitor who is on the guest list of the Desert Inn. Mrs. E. LeBlonde back for another winter at Sunshine Court. The Leonard Roths who have deserted these environs for Downey. Don Lockett, of the traveling Lockett family, here for two days before returning to San Francisco. Florence and daughter Shirley are busy doing New York and Don reports they haven't found use for those heavy woolies they went equipt with as the ewather is almost balmy. The Locketts are planning another junket to Hawaii around the first of the year.

HOW ABOUT every Villager getting behind Bob Bennett and his co-chairman in this very necessary drive to clean up our town. It is most obvious already that this bids fair to be our biggest season yet. Drive down Ramon road sometime, or any other busy thoroughfare for that matter, and note the accumulation of papers, cans, etc. Let's really give our visitors something to talk about so that when they return home they can brag about not only visiting the world's foremost desert resort but the cleanest little city in the U.S.A.

A Message To You From

# LANZ

OUR SHOP IS NOW OPEN

At Its New Location

116 S. Palm Canyon Dr.

May We Welcome You Soon?

ROSLYN LANG, Manager

THE CAMPAIGN IS ON—  
CLEAN-UP  
PAINT-UP  
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WHAT'S IN IT FOR YOU?

IT DOES  
THESE THINGS  
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PREVENTS FIRE  
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## La Quinta

Twenty Miles East of  
Palm Springs

PLAY IN PALM SPRINGS

BUT

SLEEP AND REST

IN

QUIET — RESTFUL — BEAUTIFUL

La Quinta

2- AND 3-BEDROOM HOMES

5- 10- 15- and 20-ACRE ESTATES

LOTS AS LOW AS \$500

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La Quinta Community Store

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## CLEAN-UP PAINT-UP

Join your neighbors don  
your work clothes get busy  
make your town a better place  
to live in safer too start at  
home make it bright clean  
your streets clean your yard  
paint inside paint outside  
fix-up and repair plant-up too.

**Palm Springs  
DEPARTMENT and HARDWARE STORE**

"Your Year 'Round Store"

# Palm Desert

A 1600-ACRE COMMUNITY OF PLANNED CHARM  
AMERICA'S POST WAR MIRACLE CITY

1/2 Million Dollar Building Construction Now in Progress.

## Drive Out Today--

See the Lake in the Desert and  
the Fabulous Shadow Mountain Club

## Unit No. 4--Opening Soon

Spacious Building Lots from \$1200 Up

## Income Properties

Hotels and Apartments

Opening Soon

The famous Firecliff Lodge  
The Twin Palms Apartments  
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## Beautiful Homesites

Income and Business Opportunities  
Only 12 Miles Southeast of Palm Springs on Highway 111  
Pre-Opening Discounts Now — Investigate Today!

Tract Office—Now Open

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# Palm Desert Corporation

CLIFFORD W. HENDERSON, President

or See Your Own Broker



The London Gazette, founded in 1665, was the first English news publication regularly issued in what is now recognized as newspaper format.

## NEW Apartment Hotel

Land and Building  
Completely Furnished

Rent Schedule  
Last Season

Approximately \$105  
Per Day

**TOTAL PRICE**  
\$65,000.00

We Have Other  
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AND CO.

431 N. Palm Canyon  
CHET HOOBER  
LILLIAN BRIDGMAN  
Associate Brokers

## Will Keep Spooks, Goblins, et al, in Hand Hallowe'en

Goblins, witches and spooks who ride broomsticks on Hallowe'en will be under full control for the boys and girls of Palm Springs according to Hutch Moseley, chairman in charge of the Lions' Club's annual Hallowe'en party for Village youngsters October 31.

Tentative plans call for a theater party for the girls at the Palm Springs theater and games and plenty of fun for the boys at another spot.

It is the hope of the Lions' club committee to obtain the use of the Torrey Hospital gymnasium but in the event this is impossible a weenie bake somewhere on the desert is in the plans.

The committee will meet Tuesday night to discuss further plans, Moseley said.

Milk production per cow in the United States during February was at the highest volume on record for the month. Because of fewer cows, however, total production was slightly below the peak Februarys of 1944 and 1945.

Four elements—neodymium, barium, zirconium, molybdenum—account for nearly half the weight of the uranium split in atomic energy experiments.

## Museum Notes

Because of the limited seating capacity of the Desert Museum, it was decided at a Board of Trustees meeting last week to limit the current series of Film Classics to members only. This series, obtained from the Museum of Modern Art, are an educational group of feature pictures that for one reason or another are considered classics in their field. The group, to be shown each Friday evening at 6:30 and again at 8:30, intend to give a survey of the development of the art of the motion picture and are not being shown for pure entertainment. Many of the films are silent, but some are in sound. All of them are prefaced by remarks and a brochure explaining their particular place in the history of movies throughout the world.

A capacity audience last Friday viewed the first of this series, "The Thief of Bagdad" starring the late Douglas Fairbanks, made in 1923 at the then unprecedented cost of nearly \$2,000,000. The second in the series, to be unraveled this Friday, October 24, will be the film version of Pearl Buck's novel of China, "The Good Earth." Harry Oliver, the art director on this picture, one of the first epic films based on a popular novel, will be present to narrate some interesting experiences involved during the filming and how the locust-plague scenes were taken.

**THE DESERT MUSEUM** is presenting this series as an extra cultural presentation for the residents and prolonged visitors of Palm Springs, and continues its policy of presenting desert or natural history programs on the Tuesday evening film showing, on the Saturday field trips, and on the Saturday night guest lectures. Until the Museum can obtain enough films of this nature to limit its program to desert or allied subjects, the film classics series is being given this season only.

The natural history-travel picture for tonight at 8:00 o'clock, open to the public, is the great adventure saga of the primitive Eskimo, "Nanook of the North". The field trip this Saturday, October 25, will be a short one to Andreas Canyon, leaving the Museum at 12:30 and returning before 5:00. About two miles easy walking involved in this trip.

**GUEST LECTURER** this Saturday, October 25, will be the well-known animal photographer, William Norman Jupe, presenting again by popular request his superb color movies of the whole life history of the local Costa Hummingbird, from the egg until it leaves the nest.

Over 20 persons participated in last Saturday's Museum-conducted nature walk to Tahquitz Falls.

Some 150 persons heard Edmund C. Jaeger, noted desert author, give an illustrated talk on "Our Unknown Deserts", last Saturday night. Mr. Jaeger, the acknowledged authority on the California deserts, told about a trip this summer across Soda Lake on the Mojave, of the cinder-cones there, of discovering a new sunflower on its edge, of the rock-wrens' nests in granite niches, of the last Serrano Indian battle, and of many other interesting and little known facts of desert lore. Mr. Jaeger, who is head of the department of Zoology at Riverside College, has opened the Museum's series of lectures each season since its inception in 1940.

## LEGAL NOTICES

### CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

THE UNDERSIGNED do hereby certify that we are conducting a telephone answering service, secretarial service and reservation service at Suite 8 and 10, 457 North Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California under the fictitious name of OLMAN SERVICE BUREAU, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

George Olman, 670 Highland Drive, Palm Springs, Calif.  
Janice Olman, 670 Highland Drive, Palm Springs, Calif.

WITNESS our hands this 18th day of October 1947.

GEORGE OLMAN  
JANICE OLMAN  
COUNTY OF RIVERSIDE, ss.

On this 18th day of October, A.D. 1947, before me, the undersigned, a Notary Public in and for said County and State, personally appeared GEORGE OLMAN and JANICE OLMAN, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year in this certificate first above written.

HILTON H. MCCABE  
Notary Public in and for said County and State.  
My Commission expires Sept. 29, 1951.  
Publish Desert Sun October 21, 28, November 4, 11, 18, 1947.

### DESERT SUN

NOTICE OF INTENTION TO ENGAGE  
IN THE SALE OF ALCOHOLIC  
BEVERAGES.

October 7, 1947.  
To Whom It May Concern:  
Notice is hereby given that fifteen days after the date posted, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

NW Corner of Broadway & Allen St., CATHEDRAL CITY, Riverside County.

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance on original application of an alcoholic

## Columbia's School of the Air Starts Eighteenth Year

Columbia's American School of the Air, radio's outstanding educational program, begins its 18th consecutive year on the air this week. It will be heard on KCMJ Monday through Friday at 2:00 p.m.

Of particular interest to desert listeners is the Friday series, "Opinion, Please", which will feature a quarter-hour drama on a vital topic of the times, followed by a round-table discussion of the same subjects by students from Palm Springs High School or Nellie Coffman Junior High. These local participants have been arranged by Manager Dick Joy of KCMJ and John Schwendiman, radio director of the high school, and Shamus Nunan, audio-visual director of the Desert School District.

High School drama and speech students are also heard on their own programs, Tuesdays at 1:45 p.m.

Other School of the Air programs are: Monday—Liberty Road, about the rights of man; Tuesday—Tales of Adventure; Wednesday—The March of Science; Thursday—Gateways to Music.

beverage license for these premises as follows:

On-sale beer license.  
Anyone desiring to protest the issuance of such license may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law. The premises are not now licensed for the sale of alcoholic beverages.

JOHN C. BRYANT.  
Publish Sun Oct. 21, 1947.

### DESERT SUN

EUGENE E. THERIEAU  
Attorney at Law  
317 No. Palm Canyon Dr.  
Palm Springs  
Phone 4393

### CERTIFICATE OF FICTITIOUS NAME

We, the undersigned, do hereby certify that we are transacting an apartment hotel business under the firm name and style of "EL CORONADO," that the principal place of business is 1410 South Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California; and that the names in full of all the persons interested in said business and their respective residences are as follows, to-wit:

August J. Le Jeune, 1410 South Palm Canyon Drive, Palm Springs, California.

Emma A. Le Jeune, 1410 South Palm Canyon Drive, Palm Springs, California.

IN WITNESS WHEREOF, we have hereunto set our hands this 26th day of September, 1947.

AUGUST J. LE JEUNE  
COUNTY OF RIVERSIDE, ss.

On this 26th day of September, 1947, before me, EUGENE E. THERIEAU, a Notary Public in and for said County and State, personally appeared AUGUST J. LE JEUNE and EMMA A. LE JEUNE, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

EUGENE E. THERIEAU  
Notary Public in and for the County of Riverside, State of California.

(Seal)  
Pub. Sun, Sept. 30, Oct. 7, 14, 21, 1947

### DESERT SUN

CERTIFICATE OF PARTNERSHIP  
DOING BUSINESS UNDER A  
FICTITIOUS NAME

Civil Code Sec. 2466-68  
STATE OF CALIFORNIA,  
COUNTY OF RIVERSIDE, ss.

We hereby certify that we are partners transacting business at 280-330-340 Sepulveda Road, Palm Springs, County of Riverside, State of California, as co-partners under a fictitious name, to-wit:

TWIN PALMS

We further certify that we are the sole owners and proprietors of said business. Our names in full and place of residence are as follows:

David Singer, 6121 Lexington, Hollywood.

Esther Singer, 6121 Lexington, Hollywood.

IN WITNESS WHEREOF we have hereunto set our hands this 11th day of October, 1947.

DAVID SINGER  
ESTHER SINGER  
STATE OF CALIFORNIA,  
COUNTY OF LOS ANGELES, ss.

On the 11th day of October in the year one thousand nine hundred and forty-seven before me personally appeared David Singer and Esther Singer, known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.

WITNESS my hand and the seal of my office this 11th day of October, 1947.

H. L. HOMER  
Notary Public, Los Angeles County, Calif.

My Commission expires June 4, 1949  
Pub. Sun Oct. 14, 21, 28, Nov. 4, 1947

### DESERT SUN

NOTICE OF TRUSTEE'S SALE

Trust No. F-3077  
On October 29, 1947, at eleven o'clock (11:00) A.M., at the Main Street entrance of the County Court House, City of Riverside, California, BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION, a National Banking Association, as Trustee under the Deed of

## LEGAL NOTICES

Trust made by HOWARD DONALDSON, a widower and recorded on May 1, 1946 in Book 680, Page 419 of Official Records of Riverside County, California, given to secure an indebtedness in favor of KENNETH N. HENDERSON and MARJORIE E. HENDERSON, husband and wife, as joint tenants, by reason of the breach of certain obligations secured thereby, notice of which was recorded on July 1, 1947 in Book 838 Page 589 of Official Records of said County, will sell at public auction to the highest bidder for cash payable in lawful money of the United States of America at time of sale, without covenant or warranty, express or implied, as to title, possession or encumbrances, the interest conveyed to and now held by the said Trustee under said Deed of Trust, in and to the following described property, situated in the County of Riverside, State of California, to-wit:

Lots 27 and 28, Block 20 of PALM SPRINGS, as shown by Map on file in Book 9, page 432 of San Diego County Records, in the Office of the County Recorder of said County.

Said sale will be made for the purpose of paying obligations secured by said Deed of Trust, including fee, charges and expenses of the Trustee, advances, if any, under the terms of said Deed of Trust and interest thereon, \$53,250.00 in unpaid principal of the note secured by said Deed of Trust with interest thereon at the rate of five (5) per cent per annum, according to the terms of said note, from May 1, 1946, to date of sale.

Dated: October 6, 1947.  
BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION, as Trustee.

By E. M. KENNEDY  
Trust Officer  
by JAMES J. ROUSH  
Assistant Trust Officer  
Pub. Sun, Oct. 10, 14, 21, 1947.

### THE DESERT SUN

CERTIFICATE OF FICTITIOUS NAME

We, the undersigned, do hereby certify that we are partners transacting a general restaurant and on-sale liquor business, under the firm name and style of "HITCHING POST," that the principal place of business of said partners is at 230 North Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California; that the names in full of all members of said partnership and their respective residences are as follows, to-wit:

Louis Danzinger, 210 Crestview Drive, Palm Springs, California.

Edward Berman, 5834 Saturn, Los Angeles, California.

Al Herman, 3445 Oak Glenn Drive, Los Angeles, California.

IN WITNESS WHEREOF, we have hereunto set our hands this 6th day of October, 1947.

LOUIS DANZINGER  
EDWARD BERMAN  
AL HERMAN  
COUNTY OF RIVERSIDE, ss.

On this 6th day of October, 1947, before me, EUGENE E. THERIEAU, a Notary Public in and for said County and State, personally appeared LOUIS DANZINGER, EDWARD BERMAN and AL HERMAN, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

EUGENE E. THERIEAU  
Notary Public in and for the County of Riverside, State of California.

Pub. Sun, Oct. 7, 14, 21, 28, 1947.

### DESERT SUN

CERTIFICATE OF FICTITIOUS NAME

EUGENE E. THERIEAU  
Attorney at Law  
317 No. Palm Canyon Dr.  
Palm Springs  
Phone 4393

We, the undersigned, do hereby certify that we are transacting a general fuel and supply business under the firm name and style of "CATHEDRAL CITY FUEL AND SUPPLY CO.", that the principal place of business is at Cathedral Drive, in Cathedral City, County of Riverside, State of California; and that the names in full of all the persons interested in said business and their respective residences are as follows, to-wit:

Allen Goodrich, Cathedral Drive, Cathedral City, California.

Helen E. Goodrich, Cathedral Drive, Cathedral City, California.

IN WITNESS WHEREOF, we have hereunto set our hands this 8th day of October, 1947.

ALLEN GOODRICH  
HELEN E. GOODRICH  
COUNTY OF RIVERSIDE, ss.

On this 10th day of October, 1947, before me, EUGENE E. THERIEAU, a Notary Public in and for said County and State, personally appeared ALLEN GOODRICH, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

EUGENE E. THERIEAU  
Notary Public in and for the County of Riverside, State of California.

STATE OF CALIFORNIA,  
COUNTY OF RIVERSIDE, ss.

On this 8th day of October, 1947, before me, CAROLYN F. BECKER, a Notary Public in and for said County and State, personally appeared HELEN E. GOODRICH, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that she executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

CAROLYN F. BECKER,  
Notary Public in and for the County of Los Angeles, State of California.

Pub. Sun, Oct. 14, 21, 28, Nov. 4, 1947

## LEGAL NOTICES

### CERTIFICATE OF FICTITIOUS NAME

I, the undersigned, do hereby certify that I am transacting a retail shoe business under the firm name and style of "PALM SPRINGS SHOE STORE," that the principal place of business is 406 North Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California; and that the name in full of the person interested in said business and his residence is as follows, to-wit:

John C. Schnepfer, 414 North Palm Canyon Drive, Palm Springs, California.

IN WITNESS WHEREOF, I have hereunto set my hand this 25th day of September, 1947.

JOHN C. SCHNEPPER  
STATE OF CALIFORNIA,  
COUNTY OF RIVERSIDE, ss.

On this 25th day of September, 1947, before me, MARY DRACSKO, a Notary Public in and for said County and State, personally appeared JOHN C. SCHNEPPER, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

MARY DRACSKO  
Notary Public in and for the County of Riverside, State of California.

(Seal)  
Pub. Sun Sept. 30, Oct. 7, 14, 21, 1947

## The Desert Sun CLASSIFIED ADS

Phone 2249

Palm Springs, Calif.  
Published Every  
TUESDAY AND FRIDAY

### RATES

PER LINE	One Time	Two Times	Four Times	One Month
	.30	.45	.80	1.60

• LIBERAL DISCOUNT FOR PAYMENT IN ADVANCE.

• COUNT 26 LETTERS AND SPACES PER LINE . . . LARGE TYPE CHARGED AS 3 LINES.

• MINIMUM: 3 LINES.

• RATES BASED ON CONSECUTIVE ISSUES.

• NOT RESPONSIBLE FOR MORE THAN ONE INCORRECT INSERTION.

Personal 12

EXPERT ALTERATIONS and remodeling on ladies suits and dresses. Helen Smith, 640 Calle Palo Fierro.

Services, Miscellaneous 15

OPENING SOON! Ranch home for boys, 8 miles from Stockton. Riding, roping, archery, swimming, schooling included in reasonable monthly rate. Winter enrollment limited to 12 boys. No extras! For further information, write Golden West Ranch for Boys, Box 85, Route 1, Lathrop, Calif. W. G. Watts Jr., owner.

FOR SALE: Top soil. P. O. Box 3271, Bloomington. Phone Colton 8701-M3.

Moving and Storage 19

HOUSE MOVING

Estimates Given  
Wright and Leonard  
P. O. Box 25, Palm Springs  
Phone 3803

To or From Palm Springs and desert area.  
Call Century 22897  
Avalon Moving & Storage  
5955 Avalon Blvd., L. A.

Home Services 20

EXPERT

Radio Repairing  
AT REASONABLE PRICES

PALM SPRINGS  
MUSIC CO.

360 N. Palm Canyon Drive  
Phone 6122

FURNITURE Repair and refinish. Upholstering slip covers and drapes. Free estimates. We pick up and deliver.

NEELEY UPHOLSTERY SHOP  
130 Bloomington Road,  
Bloomington  
B. Deutsch, Manager  
Phone Colton 8702-W5

PATIO AND UNPAINTED FURNITURE  
LOS ANGELES PRICES

PALM SPRINGS  
FURNITURE CO.

343 NO. INDIAN AVE.  
PHONE 5181

UPHOLSTERING  
AUTO SEAT COVERS AND TOPS

TAILOR MADE

PALM SPRINGS  
FURNITURE CO.

343 NO. INDIAN AVE.  
PHONE 5181

General Contractor  
Alternations and repairs

W. A. Coons  
Phone 7705 Box 1329  
Palm Springs

WATER WELL  
DRILLING

CONTACT S. A. McCOY  
GENERAL DELIVERY  
PALM SPRINGS  
PHONE 141

DESERT HOT SPRINGS

## Home Services

FURNITURE re-upholstered and mattresses re-built.

BANNING MATTRESS  
AND UPHOLSTERING WORKS  
J. W. Ray, proprietor  
119 So. San Geronimo  
Banning — Phone 3804

TEX DRISKELL  
REFRIGERATION  
SALES AND SERVICE  
171 N. INDIAN AVE.  
PHONE 3403

ROOFING  
CONTRACTOR

Estimates  
Cheerfully Given  
PERRY F. SANDERS  
Phone 7674

A. HENANDER  
GENERAL CONTRACTOR  
ROY E. EARLE  
Associate

We build for discriminating people

7-2795—Phones Indio—7-7197

TELEPHONE  
2249 2240

AND LET THE TRAINED  
AD-VISOR WRITE YOUR  
CLASSIFIED ADS

THE DESERT SUN

174C (THE CENTER)

CESSPOOLS

Phone 7766  
SAFEWAY  
CONSTRUCTION AND  
CESSPOOL CO.

TO THOSE who appreciate better piano tuning, call Reed's Radio Shop, Phone 8255. Mr. Lindholm is here about the first of each month.

ARIZONA FLAGSTONE, building stone, cut stone.  
LESTER CARY AND SON  
Phone 6932

HOUSE BUILDING and remodeling. Phone 5631 or write P. O. Box 1462

Work Wanted 25

RELIABLE party wants part or full time position. Experienced in meeting public, driving, office, clerical. Write P. O. Box 66, Desert Hot Springs.

AVAILABLE — Refined couple for hotel management. Prefer hotel with dining room. Cornell graduate in food management. Phone 4412

EXCELLENT working chef, specializing in pastries, desires work in exclusive restaurant, hotels or clubs. File No. 52, c/o Desert Sun.



**TRUST DEEDS FOR SALE**—From \$500 to \$25,000 paying good interest. Well secured. See PETER B. SHEPTENKO, 475 N. Palm Canyon Dr. PHONE 7366

**Real Estate for Sale 35****REAL BARGAINS**

Owner will sacrifice the following residential lots.

**PALM SPRINGS, 1/2 ACRE.**

**RANCHO MIRAGE, 100 FT. BOULEVARD FRONTAGE.**

**LA QUINTA, NEAR DESERT CLUB.**

**PINE COVE, 1 AC. KNOLL.**

See Owner, Miss Ward, at Palm Desert Tract Office. Phone Indio 7532.

**HOME, charming and liveable, completely furnished. 3 bedrooms, 3 baths. Living room and Lanai each 30 ft. long. Lot 120x135 with 2 shares of water. An outstanding value at \$30,000. Terms.**

**LEE LUECKE** with **H. H. FOSTER ASSOCIATES** 101 N. Palm Canyon Dr. Phone 3555

**LAND BARGAINS** Salton Sea view acreage, \$17.50 per acre. 620 acres level land, close in Palm Springs, \$22.50 per acre.

Five sections for mountain resort, near Borrego, \$12,500.

**COL. R. A. ELLSWORTH** Palm Village Phone Indio 7292 or see your broker

**BRAND NEW 3 bedroom, 2 bath house on an estate lot, south patio. Unique design. With playground and grill. Price \$27,500. Terms.**

**AL E. HOOVER with CULVER NICHOLS** 861 N. Palm Canyon Phone 2182

**3 UNITS** on Reservation and space for 12 TRAILERS. A buy at \$13,500.

**LEE LUECKE** with **H. H. FOSTER, Associates** 101 N. Palm Canyon Dr. Phone 3555

**A REAL BUY \$11,000**

A large new two-bedroom, air conditioned, well furnished house. Garage sun-deck and storage room. 2 blocks from main street. 360 Marcus Road. Phone 7674.

**JUST COMPLETED, 3 bedroom, 1 bath, 100 ft. lot. Excellent construction. Total price \$12,500 on easy terms.**

**AL E. HOOVER with CULVER NICHOLS** 861 N. Palm Canyon Phone 2182

**CLOSE-IN, well furnished, two-bedroom house. 2-car garage. \$16,500.**

**HAROLD HICKS** 813 North Palm Canyon 5353 Phones 6711

**CHOICE RESIDENTIAL LOT** 126 ft. frontage, 110 deep, underground utilities, 2 shares irrigation water under pressure. A buy at \$4000

**LEE LUECKE** with **H. H. FOSTER, Associates** 101 N. Palm Canyon Dr. Phone 3555

**LARGE 3-unit income home completely furnished, plenty of shade trees, shrubs, and flowers. Short drive from Palm Springs. 1487 E. Barbour Street, Banning.**

**LOVELY new home, completely and beautifully furnished, modern. Owner, 281 Cabrillo Rd., near Racquet Club.**

**WOULD YOU like an ACRE with water and ELECTRICITY, very near Palm Springs, for only \$1500? P. O. Box 910.**

**WILL TRADE, acre ranch home in Arcadia. 1 mile Santa Anita Race track. All steel fenced. Sale price \$21,500. Trade for Palm Springs property. 494 W. Walnut, Arcadia. Atw. 7-5834.**

**FOR SALE by owner, new furnished three room, bath house. Two blocks from Safeway parking lot. Price \$4,725. 216 No. Calle Santa Rosa.**

**BY OWNER** R-4 LOT in Palm Highland Tract. \$4500. Phone 2872.

**PRIVATE party will sell new home in Rancho Mirage. Tile roof, two bedrooms, all electric heat, built-in cooling, fireplace, sun deck. Ranch type redwood. 1/2 acre. Reasonable. Sigmund Kayne. Rancho Mirage.**

**\$9500 — CORNER LOT 100x90 feet. Tahquitz Park Tract No. 2, vicinity Tennis Club. Owner Mrs. M. F. Hirte, 209 Natoma Ave., Santa Barbara, Calif.**

**OWNER wishes to sell to adjoining view lots Araby tract. Levelled for building. \$2500 for both. Phone 2872.**

**RESIDENTIAL LOT for sale by owner in Tennis Club district. Phone 8504.**

**R-3 LOT 100x128 ft. in desirable location. Sell or trafe for residence lot and cash. Box 475 Palm Springs.**

**BY OWNER—2 bedroom home nearing completion. Winterhaven Tract. \$11,500. Phone 2872.**

**BY OWNER, new five unit court. Completely furnished. Has one duplex three rooms each, and one triplex of 2 rooms and bath each. Electrically equipped throughout. Fronting 3 streets. Income based on minimum daily O.P.A. rates, \$900 monthly. \$37,000, 1/2 handles. Date Palm Court, Date Palm Drive and Grove Street, Cathedral City.**

**UNITS**

3 units completely furnished, triplex. \$25,000.  
4 units, good location, \$30,000.  
Duplex income, 3 bedrooms, 2 baths on 1 side, 2 bedrooms, 1 bath on other side, \$32,500.  
4 units completed and room for 10 apartments and 6 hotel rooms when fully completed, \$49,500.  
3 units completely furnished, \$65,000.

**PALM SPRINGS INVESTMENT CO.**

See **Dave Rose or Gene W. Johnson** 350 N. Palm Canyon Phone 7505

**OUT OF THIS WORLD** 160 acre secluded oak studded hill and dale. Has 2 acre jewel like lake stocked with fish and attractive to deer and wild fowl. Modern 3 bedroom home and 1 bedroom guest house. 4 horse barn. \$65,000, terms. Another 160 acre hilltop home, only \$18,500. This is in Fallbrook, mild climate and fast growing citrus, avocado empire. Ground floor prices on ranches, estates, acreage and business properties. Write or call on O'Hearn Friendly Realtor, Phone Fallbrook 542.

**LOTS**

C-2 corner lot, \$11,000.00  
R-3 and R-1 back to back \$7800.00  
2 adjoining R-3 lots 100x128. \$12,000 for both.

**PALM SPRINGS INVESTMENT CO.**

See **Dave Rose or Gene W. Johnson** 380 N. Palm Canyon Phone 7505

**FOR SALE:** Large corner lot across from Doll House on Palm Canyon Drive. Zoned for business. Owners will take what they paid plus selling cost. See **Wright and Tracy** 437 N. Palm Canyon Dr. Phone 5727

**BEAUTIFUL PALM VILLAGE**

Furnished and unfurnished houses on gorgeous view lots. Careful restrictions make for a sound investment. \$10,500 to \$30,000.

**TRACT OFFICE PALM VILLAGE LAND COMPANY**

**PARADISE VALLEY HOMESITES** on 29 Palms Highway, 3 miles west of Joshua Tree. Paved streets, electricity, water to each large parcel. Freedom from high winds, dust, boulders, magnificent scenery, desert foliage, 3300 foot elevation. Moderate prices, terms. Come or write Joshua Tree P. O., Calif.

**40 ACRES** Strategically located between Palm Springs high school and Skeet Club. 1320 feet on Ramon Rd., same depth adjoins Skeet Club on west. One of the finest sites in Palm Springs for guest ranches. \$60,000.

**HAROLD HICKS, REALTOR** 813 N. Palm Canyon Dr. 5353—Phone—6711

**SACRIFICE** Business frontage on Palm Canyon, 120', Indian Road 120', Hotel or Court zone located. See **DOV NOBLE** with **FRANK L. MILLER, Realtor** 428 N. Palm Canyon Dr. Phone 4151

**BY OWNER.** Furnished five bedroom, four bath home, good location. Large lot. Entirely fenced. For appointment phone 5504.

**CHOICE RESIDENTIAL corner lot, 75x100 in Indian Trails tract. Priced for quick sale. \$2750. Terms if desired. Phone 5323.**

**3 BEDROOM, 1 bath, living room, fireplace. On 100 ft. frontage lot for only \$12,500, terms.**  
**AL E. HOOVER with CULVER NICHOLS** 861 N. Palm Canyon Drive Phone 2182

**INCOME PROPERTY** R-4, room for 32 rentals, near El Mirador Hotel. Priced under market.

**HALISON REAL ESTATE**

296 S. Palm Canyon Drive Phone 9062

**DUPLEX** Close in, new building and new furniture for quick sale. Will sacrifice. Reduced from \$23,500 to \$18,950. Phone 7505.

**DRIVE BY 1935 Cardillo. Nice two-bedroom house, furnished. House is open for sale.**

**300 ACRES with abundant water on the mesa above Cherry Valley. Only \$75.00 per acre. See **AL E. HOOVER with CULVER NICHOLS** 861 N. Palm Canyon Phone 2182**

**MORONGO VALLEY** New 2-bedroom home, double wall construction with garage and patio. Lovely view on 2 1/2 ac. Water and electricity. Large living room with fireplace. 18 mi. from Palm Springs on 29 Palms Hwy. \$15,000. R. R. Dodd. Inquire at Shell Service Station, Morongo Valley.

**DESERT HOME GOOD INCOME**

127 profitable productive acres in Coachella Valley. Owner's 3 bedroom home furn.; foreman's house, barns, stalls, corrals, 2 large wells, pipe lines, home fruit orchard, 3 tractors, all implements and tools. A complete operating set-up in attractive setting of many large shade trees and striking mountain view. Here is your desert home with good profit. Also suitable for conversion to attractive guest ranch. Owner, planning prompt liquidation, offers at **BARGAIN PRICE** of only \$75,000.

For Desert Homes with INCOME, see **BYRON S. PHILLIPS STROUT REALTY** Rt. 1, Box 30, (Hwy. 60-70-99, 1 mi. S. of town) Indio, Calif. Phone 77321.

**HOMES**

2 bedrooms, living room, kitchen, bath, patio and roof sundeck. \$7500.

Furnished home, 3 bedrooms, 1 bath. Good location, \$19,500.00.

Brand new unfurnished home, 3 bedrooms, 2 baths, patio front and rear. \$23,500.00.

Duplex, brand new, furnished. 2 complete homes under one roof, \$17,950. Easy terms.

**PALM SPRINGS INVESTMENT CO.** See **Dave Rose or Gene W. Johnson** 380 N. Palm Canyon Phone 7505

**BEST POSSIBLE INCOME AND BUSINESS OPPORTUNITIES**

in beautifully established **PALM VILLAGE**, America's finest and fastest growing desert community. **INCOME LOTS-HIGHWAY FRONTAGE** for motels and guest apartments. Will accommodate 8 units and up. As low as \$3,600.00.

**RENTALS**

**SAGE AND SUN GUEST APARTMENTS—PALM VILLAGE.** Now making reservations. Spacious and comfortable accommodations. Use of recreational facilities and swimming pool. For reservations, call Miss Hoffman

INDIO 7537

**CASH OUT SALE**

3 adjoining R-3 lots, 75x200, facing 3 streets on 2 corners. Centrally located. Space for 10 units or more. \$8400.00 cash for all.

**PALM SPRINGS INVESTMENT CO.** See **Dave Rose or Gene W. Johnson** 380 N. Palm Canyon Phone 7505

**2 BEAUTIFUL HILLSIDE LOTS IN ARABY** Lots 6 and 7, Tract C

6—133.89'x127'x80'x58'.  
7—138.50'x127'x77.37'x70'.

**\$1500 EACH**

See Owner **ART WILLS PLAZA CLEANERS "IN THE PLAZA"**

**WILL SWAP** all or part of my 3—100 ft. clear residential lots, beautifully located in north end of Palm Springs for substantial equity in well located modern 2 or 3 bedroom furnished bungalow. Write owner, 254 S. Lasky Dr., Beverly Hills, or phone CR 1-4058. In Palm Springs weekends only. Phone 7582.

640 Acres adjacent to Palm Springs on north. Price \$25,600 for entire piece. Terms.

**VAN ACKER AND CO.** 2036 LINCOLN AVE. PASADENA, CALIF. PHONE SYCAMORE 79818

**BEAUTIFUL 2 bedroom furnished house. R-4 LOT. Room for income development.**

**HALISON REAL ESTATE**

296 S. Palm Canyon Drive Phone 9062

**BUNGALOW**

Modern, good condition in business location off Indian Ave. in center of town. Large lot. \$6250. Phone 5353 or 7581 or 4253.

**WANTED:** Home with 3 bedrooms, 2 baths. Plus maids quarters. Contact my representative, Ogden Marshall, 417 S. W. Washington St., Portland, Ore. BE 7355 or UN 1353.

**LOTS 2 and 39, Warm Springs Park. Call AT-7-6158, West Arcadia.**

**OPPORTUNITY** TWENTYNINE PALMS The Mission Inn, located on 29 Palms Highway, one mile west of Four Corners, 6 1/2 acres, 420 feet on highway. Buildings redecorated and in excellent condition. \$12,000 a year gross business, can be greatly increased. Total price \$45,000. Illness forces this sacrifice. See owner, W. Ray Harmon, on premises.

**BRAND NEW 2 bedroom stucco year least with 10 year option.** 435 S. Marcos Rd. Call Martin, F16, or Ray Chamberlin, E 13, Palm Springs Trailer Village.

**2 NICELY furnished bungalows.** Modern. Good condition. Close in. Good income. One available. Large lot. Owner, 328 N. Calle Encilla.

**SACRIFICE, below cost, by owner, 3 beautifully furnished bedrooms, practically new tile roof home. Patio, sundeck. Immediate possession. 563 Paseo de Anza. Call mornings or between 5 and 7 p.m.**

**LOT in Palm Village, 60x120.** Desirable location. Reasonable. Write owner, W. G. Watts, 1645 E. 6th St., Stockton, Calif.

**WANT late Cadillac or Olds 8 for my 2—100 ft. residential lots, well located in north end. Phone CR 1-4058 or Palm Springs 7582 weekends.**

**FOR SALE:** Lot on Lombardy Lane, 72'x124'. Very desirable homesite. See owner at 105 E. Hoffer or write P. O. Box 163, Banning.

**BY OWNER, SACRIFICE** Lot Winter Haven Manor Tract, \$2150. Phone 3191 or 3283.

**Real Estate Wanted 37**

**PLACE YOUR REAL ESTATE NEEDS IN THE HANDS OF AN EXPERIENCED REALTOR SAME LOCATION FOR 15 YEARS**

**CULVER NICHOLS REALTOR ASSOCIATES** BARNEY JOHNSON AL E. HOOVER FRED ARSCOTT OLIVE M. PERDEW 816 N. PALM CANYON DR. PHONE 2182 MEMBER PALM SPRINGS REALTY BOARD

**FOR QUICK, DEPENDABLE SERVICE** list your property with a firm long established in Palm Springs.

**MURIEL E. FULTON**

**REALTOR** 482 N. Palm Canyon Dr. Phone 2226 - 2225

**PALM SPRINGS' earliest realtor, established 1921, has excellent clientele for homes and income properties.**

Listings wanted immediately for rentals and sales. **RAYMOND CREE** 285 No. Palm Canyon Dr.

**LIST YOUR PROPERTY—SALES AND RENTALS**

**BENTON BECKLEY** SO. PALM CANYON AND INDIO HIGHWAY PHONE 7882

**LIST YOUR PROPERTY** and rentals with an active realtor. **FRANK MILLER** Associate

Arch Noble, Don Noble 428 N. Palm Canyon Dr. Phone 4151

**LISTINGS WANTED** Have buyers for acreage, income, houses, lots and rentals.

**WRIGHT & TRACY** 437 N. PALM CANYON DR. PHONE 5727

**LISTINGS WANTED.** Income, homes and lots. **H. H. FOSTER ASSOC., INC.** 101 N. Palm Canyon Dr. Phone 3555

**Business Rentals 38**

**OFFICE SPACE** available. Suitable for accountant or broker. See R. C. Inger, Friday, Saturday or Sunday. 315 N. Palm Canyon Dr.

**OFFICE.** Finest location on Palm Canyon Drive. Can have long term lease. **SHEPTENKO** 475 N. Palm Canyon Dr. Phone 7366

**SMALL STORE** building on Palm Canyon Drive, excellent location. Fixtures and equipment for sale. Rent \$600 per year. Write File No. 41, c/o Desert Sun.

**Wanted to Rent 39**

**SMALL APARTMENT** or house for season or yearly lease by manager of local store. Can give excellent references. Would consider sharing apartment or small home. Write Fulton's, 1123 State Street, Santa Barbara.

**Rooms For Rent 40**

**TWO ROOM** and bath non-house-keeping suite, for woman alone. \$150 a month. File No. 45, Desert Sun.

**DOUBLE** or single room. Running water. Private entrance. 250 Cortez Road, near Palm Canyon Dr. Transients preferred.

**TWO ROOM** trailer. Parked close-in. Phone 7526.

**Apartment For Rent 43**

**2 BEDROOM** apartment for the season. 1146 S. Palm Canyon Drive.

**ALL ELECTRIC, new, modern, beautifully furnished single apartments in court. Simmons Deep-Sleep twin beds. Two adults only, no pets. Large sun deck with view. \$50.00 per week including utilities and laundry. 863 First street, Cathedral City.**

**BEAUTIFULLY FURNISHED** apartment, air conditioned refrigeration, panel ray heat. For season or yearly. Also room for couple, separate entrance, adjoining bath. Home privileges optional, \$25 weekly. Walking distance to town. Phone 8241.

**NEW four room apt., \$50.00 a week for season. Call 7505.**

**PALM SPRINGS INVESTMENT CO.**

See **Dave Rose or Gene W. Johnson** 380 N. Palm Canyon Phone 7505

**LARGE APARTMENT** for one year in nice quiet district; tub and stall shower, bedroom with twin beds, completely furnished. Phone 6921.

**BRAND NEW 5 room apartment.** Two large bedrooms, full size kitchen. Utilities, maid service. Season lease preferred. 1620 Indian Trail, next to new Palm Springs Biltmore.

**NEWLY FURNISHED, beautiful 2 large bedroom apartment, large living room, full kitchen. New linens, blankets, etc. F. Sommers, 666 Calle Roca.**

**SMALL APARTMENT** for one person. Business woman preferred. Reasonable rental. Box 121, Cathedral City.

**SINGLE APARTMENT, Electro-lux refrigeration.** By month or season. Moderate rate. Office at 8th Ave. and Cactus Drive, Desert Hot Springs.

**SINGLE APARTMENT.** Electro-lux refrigeration, by month or season. Moderate rate. Office at 8th Ave. and Cactus Drive.

**FURNISHED 2 and 3 room apartments** now available for season at monthly rates. Convenient location. Mira Monte. So. Indian.

**3 ROOM** apartment for rent. Clean and quiet. 640 Calle Palo Fierro.

**GO WESTERN EVERY SATURDAY****Houses For Rent 46**

**3 BEDROOMS, 2 baths, with south patio on west side Estate Lot. Completely furnished. \$660 per month.**

**AL E. HOOVER with CULVER NICHOLS** 861 N. Palm Canyon Drive Phone 2182

**WANT two refined working girls** to share our house. Close in. Write File 46% Desert Sun.

**LARGE two bedroom house, enclosed sunroom. Year, \$300.00; for 9 months, \$150.00; month for summer. Season, \$400.00 month. Call 5032.**

**NEW Two Bedroom.** Beautifully furnished. Separate entrance. All electric. 261 Avenida Ortega. Near entrance to Palm Canyon.

**TWO BEDROOM** two baths, completely and nicely furnished, deck, patio, garage—one year; phone 6921.

**2 BEDROOM 2 Bath** furnished house for season. In Palm Springs. Phone Mr. Hart, 6044.

**NICELY furnished bungalow, 4 rooms** on dback, close in. By year or season. No children or pets. 328 N. Calle Encilla.

**THREE ROOM** Westcraft Corrado Trailer, only six months old, on lot, with private toilet and shower. In one of Palm Springs best parks. Contact, G. B. Woodbury at the Log Cabin on Hiway 111, 4 miles east of Palm Springs.

**BUY, SELL & TRADE** through the classified ad section of The Desert Sun.

**FOR QUICK RESULTS ON YOUR CLASSIFIED ADS** 2240—PHONE—2249

**Trailer Rental Space 49**

**WALLACE Date Garden Trailer** Park is ready for guests. Plenty of room and shade. Grocery adjacent. Children accepted. Seven miles from Palm Springs On Ramon road and Highway 99.

**COTTAGE TRAILER, 3 rooms.** Adults. \$25 week. Anderson. No. 106, Orchard Trailer Park.

**Household Goods 50**

**DESERT WEAVE RUGS** Large stock 9x12 fiber and woven rugs, \$21.95 up. Other sizes, \$1.50 up.

**Furnish your home or rental with Rattan modern or early California furniture** at sensible prices. Drive across the wash and save!

**MAHER BROS. DESERT FURNITURE** 91 W. Pierson Blvd. Desert Hot Springs

**THREE-QUARTER size bed-spring—inner-spring mattress—Large chest drawers. Bedside table. Price \$75. Also two chests of drawers, \$25 each. Phone 7455.**

**9x12 CARPET PAD;** grey and blue rug, approximately 6x8. 1551 N. Indian.

**Household Goods 50**

Place your order now for a new Duo-therm or Super-flame Oil Stove, \$54.95 and up.

**O. H. LEVIER**

**NORTHWEST COR. GROVE & ALLEN**

</



## Wonder Palm Guest Ranch Host to 300

Set in a grove of towering palm trees, the Wonder Palm hotel and Guest Ranch was introduced to Villagers and friends during an "open-house" Thursday evening when approximately 300 guests were present.

The guest ranch brought forth "ohs" and "ahs" and other expressions of amazement at the beauty and natural setting of the hostelry.

GREETING the guests as they arrived were Joseph Blumenfeld, owner, and Mrs. Ester McGee, his manager and hostess. Clarence Winston, superintendent of the Wonder Date Garden, which also belongs to Mr. Blumenfeld, was also on hand to welcome the guests.

Spread under the cool shade of the stately palms were tables of delicious hors d'oeuvres. Attendants, expert in mixology, prepared and served cocktails and other refreshments.

THE WONDER DATE Garden, in the midst of which the guest ranch is situated, is one of the oldest on the desert. It was first laid out more than 35 years ago by the original owners.

Figuratively a "Garden of Allah," the hotel boasts an oval swimming pool, a giant and most modern kitchen, and adjoining bungalows comfortably and beautifully furnished.

THE FORMAL OPENING of the guest ranch will take place October 24 with indications that it will immediately enjoy a successful season.

A cross-section of opinion among those present was that the opening of the Wonder Palm marks a new era in the development of Palm Springs.

—Go Western Every Saturday—

## All-Day Party at Lykken Home in Mountains

A breakfast, luncheon, and dinner party was given by Mr. and Mrs. Carl Lykken last week at their home in Idyllwild. The "all day party", by all reports, supplied the guests with much fun and amusement. Present were Mr. and Mrs. Harrison Leussler; Mr. and Mrs. Ralph Shelley; Mr. and Mrs. Frank Camp; Mr. and Mrs. Frank Cutler, and her sister, Mrs. James Lakin of Oregon.

Mr. and Mrs. Lykken are planning to close their cabin there soon and move back to Palm Springs for the season.

## JOYA and JAYNO Tell All

THURSDAY NIGHT . . . saw us start off the evening at Kangaroo Court. We walked in just in time to see Bill Reichel pay his fine for being the last living Republican, and Earl Strebe subpoenaed for owning too many theatres. . . . Walked up to the Dunes then and found Bill Alworth seeking a respite from the deputies who had already arrested him, from Frank Bogart, who fined him, and from Kenny Paul, the unrelenting judge. . . . Met Jimmy Van Heusen, the famed song writer, and learned that he has not only lived in Palm Springs since 1940 but that he is also an extensive landowner, i.e. four lots and a home. . . . Jimmy introduced us to his good friend Henry Ginsberg, vice-president of Paramount studios, and the others in his party. . . . Dorothy Lamour and her husband, William Ross Howard came in and sat at the next table. . . . On the way out we stopped to say hello to Marielna Borden, who was looking very appropriately dressed for Western Week. . . . Met the Kenny Pauls, and Hutch Moseleys, and Bill Grant on our way up the street to Mr. Dee's, we just missed Bob Hope who had been in for dinner. . . . The deputies had been in to take him to Kangaroo Court, but we guess Mr. Hope felt he had been an honest, law-abiding citizen since he refused to go. . . . Learned that Noel Gurny, the well-known producer, had been in earlier in the week. He is staying on his ranch near B-Bar-H having just returned from England. . . . Played a game of English darts with Dave Lyons who we discovered was quite an expert. . . . Our last stop of the evening was the Doll House which was humming with activity as usual. We can't begin to try and tell you all the Villagers and non-Villagers who were there. . . . Did enjoy meeting Zaddie Bunker who is, by the way, still making her own soap. . . . Also met Trav Rogers, looking grand in his western clothes. . . .

FRIDAY NIGHT . . . we drove out to Wonder Palm hotel and guest ranch of "open-house" and were greatly impressed by the hotel and bungalows, the beautiful setting, and by the wonderful party that was given there. . . . Walking through the lounge we met the Nick Carters and their hosts for the next few weeks, the Dick Grants, who were being welcomed by their many Village friends. . . . Saw Gwynn Hixon with her husband who had just arrived in Palm Springs. . . . Stopped to chat in the patio with Mr. Newman, father-in-law of the owner, Joseph Blumenfeld, who is here from San Francisco for a visit. . . . Almost didn't recognize Jack

Dunbar out of the Tennis Club setting and not deeply engrossed in a game of gin rummy or Oklahoma. . . . Nodded to George and Ethel Strebe when they came in with Carl Rhodes, and Felix and Leo, who supplied the music for the evening. . . . Saw Muriel Fulton talking with Reginald Venable and his wife, Fay Bainter, who are here to open their home. . . . Spoke to Phat Graettinger and his wife who is in the Village all the time this season. . . . Raymond Hatton who recently appeared in the movie "Black Gold" looking through the bungalows with his wife, and the Jerry Sanborns. . . . and of course were glad to see so many other Villagers having, by all appearances, a very good time. . . . Complimented Mrs. Esther McGee and Mr. Blumenfeld on their lovely party and left for the Tennis Club where we ran into Dick Rewell and Bill Richardson, down for the opening of the club, and staying at Ingleside Inn. . . . Sitting in the lounge at the same time were Hedda Hopper, down to cover the opening and look over Palm Desert; Harry Pymire and the Ken Colborns. . . . Then we went up to the Doll House for dinner and found it even more lively than the night before. . . . Felix and Leo are helping make this one of the most popular places in town. . . . Listened to Concetta Ribandi sing a couple of songs. She is a member of the San Francisco Opera Company. . . . In addition to the steady customers we saw Raphael Soriano, the Los Angeles architect, and Mr. and Mrs. Matt Simons, owners of Shangri-La. Werent surprised to see Frank Bogart, Bob Bennett, Milt Hicks, and you know the rest. . . .

SATURDAY NIGHT . . . we drove out to Palm Desert to the first cocktail party given there by Cliff Henderson. There were thirty members of the Aviation Club present who were down to see the "miracles". . . . Rushed back home to greet our houseguest, Pinky Scheller of Los Angeles, and Tom Call of Beverly Hills, who were down for the week-end. . . . We all then proceeded to the Tennis Club for the opening. . . . One of the first couples on the floor was Ann Miller and Freddy de Cordova, followed by the Adrian Samishes and the Daryl Herrons. . . . Noticed Carter Ludlow of the Los Angeles Examiner taking mental notes of the people who were coming and going. . . . Met Dr. and Mrs. Henry Dollard who were dining with Mrs. Noble Banks, Ruth Hardy, Muriel Fulton, and the Veneables. . . . Saw Morley Drury, the famous S. C. football player, dancing a mean samba. . . . At the same table with Dr. and Mrs. Lee Douglas of

Los Angeles, was Joe Dunn, the postmaster of Boston. . . . The majority of Tennis Club members were also there looking very chic. . . . The dance music was delightful, the entertainment superb. . . . Hope everyone enjoyed themselves as much as we did. . . .

SUNDAY . . . we dropped over to the Racquet Club. . . . Watched excellent matches played by Bobby Riggs and various opponents. . . . On hand also to watch were Van Johnson and his wife, Spencer Tracy, Greg Bautzer, Sonia Henie, Charley Feldman, Al Rockett, and Anita Colby. . . . Around the swimming pool were several members of the Los Angeles younger set, namely, Neil Lakenin, Pierce Gannon, and Bill Hornstein. . . . Asked Charley Farrell if it was true that a chess game was played with live men on Friday night, and believe it or not, it was. . . . There may not be anything new under the sun, but there sure was under the stars. . . .

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# Social ACTIVITIES

## Colorful Dinner Dance Marks Formal Opening of Tennis Club

Inaugurating what promises to be another season of tremendous popularity, Palm Springs' famed Tennis Club observed its formal opening last Saturday with a gay dinner dance. About three hundred members and guests in formal attire which complimented the colorful setting, sipped cocktails, dined, danced and enjoyed the sparkling entertainment.

Welcoming guests from near and far were Lee Bering, president of the popular club and its manager Clifford Halstead.

Dinner was served in the newly decorated Bougainvillea Room, known throughout the country because of its unique setting against an abrupt mountainside. The throngs danced throughout the evening to the melodious tunes of Ray Whittaker and his orchestra, but seemed to especially like the well-played rumbas and sambas.

Highlight of the opening party was the entertainment by Sandra and Johnny Steele, one of the nation's most popular night club teams, whose catchy songs were enthusiastically applauded by the party-goers. Ray Whittaker will remain to play nightly at the Tennis club, and Sandra and Johnny Steele are staying over all this week for appearances every evening.

Judging from the gay atmosphere that prevailed throughout

the evening and the many compliments received by Lee Bering, the occasion lived up to the expectations of all those present.

—Go Western Every Saturday—

## Auxiliary Plans Bridge Tea on Armistice Day

Arrangements have been completed for the Armistice Day benefit bridge tea at The Desert Inn, Tuesday afternoon, November 11, with Owen Coffman Unit, American Legion Auxiliary, the hostess organization.

This social event is being staged for the benefit of the Auxiliary's fund to purchase furnishings for the women's lounge and meeting room in the American Legion World War Memorial Building, which is now under construction on Belardo road. According to Legion officials the new club house will be completed and ready for use by the first of the year.

It is the hope of the committee in charge of the Armistice Day event that many residents and guests of the Village will respond to the sale of tickets and avail themselves of an opportunity to assist the Auxiliary in the completion of its plans for a permanent meeting place, which will also be available for meetings and social events of other local organizations.

The bridge tea committee is composed of the House committee which includes Mrs. Harold Lienau, chairman, Mrs. Jay Morrison, Mrs. G. K. Sanborn, and Inah M. Peterson. They will be assisted by Mrs. Tom Kieley, Mrs. Frank Partridge, Mrs. A. H. Renier, Mrs. C. V. Knupp, and Mrs. Robert Ellsworth, Unit president.

Tickets may be purchased from the committee and other Auxiliary members. Several of the leading hotels in the community will have tickets for the convenience of their guests who may wish to participate in what promises to be a delightful holiday afternoon.

—Go Western Every Saturday—

Fans and electric lights which function without turning on switches and go off automatically when one withdraws from them, have been exhibited by Hans Raj, Indian inventor, in Amritsar, India.

## Pre-Tennis Club Cocktail Party at Malouf Home

Mr. and Mrs. William Malouf had a house and guest house full of out-of-town friends this past week-end to share with them the pleasure of desert life. Their guests were Mr. and Mrs. John McClure, Dr. and Mrs. Reuben Lawson, and Mr. and Mrs. Thomas Malouf, all of Los Angeles.

Mr. and Mrs. Frank Davies had three houses full of guests this same week-end. They were Mr. and Mrs. Roland Free of Bel-Air; Mr. and Mrs. Russell Garner of Los Angeles, Mr. and Mrs. Paul Belding of Beverly Hills and Palm Springs; Philip Davies of San Francisco.

Both groups, together with other Villagers, and week-end guests gathered for cocktails in the Malouf's spacious and colorful party room Saturday evening. Dressed in evening clothes for the Tennis Club dinner-dance which they all attended later, the guests formed a smart-looking party. Mr. Malouf, himself, did the honors, as usual.

—Go Western Every Saturday—

## PEO Chapter Entertained at Luncheon Affair

Holly Visel was host last week at a luncheon to 15 members of Chapter KV of the P.E.O., meeting for the first time this season.

Reports of the Supreme Chapter meeting in Los Angeles were made by Palm Springs Chapter members who attended and told of special items of interest and business transacted there.

Mrs. Gordon D. Nicholson was elected treasurer of the chapter to succeed Mrs. Elizabeth Jackson who, with her husband, has moved to Seattle, Wash.

Chapter KV will meet tomorrow night at 7:30 o'clock at the home of Mrs. Merrill Crockett, 1146 El Alameda. Unaffiliated or visiting PEOs are invited to attend and are urged to dial the hostess, 3101, to indicate their intention to be present.

—Go Western Every Saturday—

Government financial support of schools would lead to a Federal bureaucracy or a private hierarchy of education.—Major Gen. Amos A. Fries, director Friends of the Public Schools of America.

## Woman's Club Preparing for Busy Season

Two important affairs will mark resumption of activities next month of the Palm Springs Woman's Club, it was announced last week by Mrs. Florence Murphy, president. The opening meeting will be held on November 3rd and will be an evening affair to give husbands and friends an opportunity to hear the noted speaker, Richard Atkinson, who will speak on the subject "Our Democracy at Work," is an authority on both national and international affairs.

"We feel that our program committee was fortunate to bring Mr. Atkinson to Palm Springs," Mrs. Murphy said, "and hope that a capacity audience will hear this lecture on such a timely subject." A few days later, on November 6th, the Woman's Club will hold their annual dinner dance at the Tennis Club. Always one of the outstanding social events of the season, the party this year promises to be a gala affair. Tickets for the occasion will be available this week from any member of the club.

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The "Pony Express" was not run with ponies, but with the most virile breed of horses.

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